

VISITOR CHARACTERISTICS BY MAJOR MARKET AREAS

U.S. WEST

U.S. EAST

JAPAN

CANADA

EUROPE

OCEANIA

OTHER ASIA

LATIN AMERICA



VISITOR CHARACTERISTICS BY MAJOR MARKET AREA

U.S. West

U.S. West, Hawaii's primary market and the largest of the MMAs in terms of total expenditures, visitor days and visitor arrivals, experienced strong growth in all categories during the year. Daily expenditures per person rose 6.2 percent to \$144 per day but continued to rank second lowest among all the MMAs. Average length of stay increased to 9.86 days from 9.71 days in 1999.

Among other highlights for the U.S. West market:

- The number of repeat visitors grew 5.8 percent to represent nearly 76 percent of all visitors from the U.S. West. First-time visitors also rose 4.1percent during the year.
- Continuing the trend of past years, nearly half of all visitors stayed on Oahu while the remainder stayed exclusively on the neighbor islands. Arrivals from the U.S. West to Maui (+1.4%), Kauai (+1.6%) and the Big Island (+0.4%) increased over the previous year.
- More came as independent (+8.3%) and group tours travelers (+6.0%) than in 1999.
- All islands experienced a longer length of stay from this market than in the previous year. U.S West visitors stayed the longest on the Big Island (8.20 days), followed by Maui (7.99 days), Kauai (7.71 days), Oahu (7.66 days), Molokai (6.99 days) and Lanai (5.71 days).
- 54.3 percent of the visitors stayed in hotels, 25.8 percent stayed in condominiums, 12.1 percent stayed with friends and relatives and 6.9 percent stayed in timeshare properties.
- The number of visitors attending conventions and meetings and traveling for incentives continued to surge in 2000, up 18.2 percent. Visitors here on their honeymoon also jumped 11.9 percent over the previous year.
- Arrivals for U.S. West visitors generally peak during the summer months and maintain a moderate pace during the winter months.
- 55 percent of visitors from this MMA were male. The largest age group was between 40-49 (20.9%), with the 30-39 age group a close second (18.6%)

Almost 96 percent of the 2.4 million U.S. West visitors to the islands arrived from domestic points of origin. California's 1.46 million visitors accounted for the highest share of the U.S. West segment at 59.9 percent. Washington and Oregon followed with 302,474 and 135,883 visitors, respectively. California is also the largest single state market accounting for 32.8 percent of domestic visitors and 21.0 percent of total visitors to Hawaii.

U.S. East

Total expenditures for U.S East visitors jumped 9.6 percent to \$3.0 billion, fueled by strong arrival growth (+7.0%), a stable length of stay (10.32 days) and relatively high expenditures per day (\$170 per visitor).

In addition:

- Visitors from U.S. East traveling for conventions, meetings and incentives surged 20.5 percent over the previous year. Honeymooners also jumped 7.0 percent.
- 52.8 percent of the visitors have been to Hawaii at least once before. This is an 8.9 percent increase over 1999. The number of first-time arrivals also grew 4.9 percent.
- Oahu hosted close to 64 percent of U.S. East visitors in 2000, up 12.5 percent. Fewer went to the neighbor islands compared to 1999.
- Despite lower arrivals, all neighbor islands experienced a longer length of stay from U.S. East visitors. The length of stay on Oahu increased to 7.18 days during the year.
- 68 percent of the visitors chose hotels for their lodging, while 15.5 percent stayed in condos, 9.7 percent stayed with friends or relatives, 4.9 percent stayed in timeshare properties and 3.1 percent stayed on cruise ships.
- Arrivals from U.S. East were somewhat evenly spread throughout the year, except for slightly higher counts in the winter and summer months.
- More than half of U.S. East visitors were male (54.6%). Those between 40-49 years of age were the largest group (21.2%), closely followed by those between the ages 50-59 (18.5%) and 30-39 (18.3%).

Nearly 95 percent of all U.S. East's 1.7 million visitors flew in from domestic points of origin, while only 89,173 arrived on international flights. All seven regions of the U.S East market reported strong growth over 1999. The largest of all the sub-market is the East-North-Central Region with 402,799 visitors (+7.5%). Ranked second in arrivals is the South Atlantic Region with 339,509 (+6.5%). Although smaller in size, higher growth occurred in the West-North Center Region (+7.6%), and in New England (+13.5%).

Japan

Total Japanese visitor days fell 2.7 percent in 2000 due to lower arrivals and a shorter length of stay. However, the Japanese actually continued to spend the most per day among all visitors to the islands with daily expenditures rising to \$235 per day (up 3.3%). This resulted in a slight 0.5 percent growth in total expenditures to \$2.4 billion.

In addition:

- The number of first-time visitors accounted for 52.4 percent of the Japanese market up 1.2 percent from the prior year.
- Almost 95 percent of all Japanese visited Oahu during their stay. However, this was 1.8 percent less than a year ago. More Japanese went to Kauai (+31.9%), the Big Island (+11.6%), Maui (+7.9%) and Molokai (+6.0%) compared to 1999.
- Most Japanese visitors came on group or package tours.
- Hotels continued to be the primary lodging choice accommodating close to 93 percent of all Japanese visitors.
- MCI travels by Japanese visitors rose 23.2 percent, but the number of honeymooners were 8.0 percent lower than in the previous year.

- The summer months (June, July and August) and the winter season (December, January, February, and March) were the busiest months for Japanese visitors in 2000.
- More than half of visitors from Japan are female. Japanese visitors tend to be younger, with the largest group between 20-29 years of age (28%).

Over 98 percent of the 1.8 million Japanese visitors to Hawaii arrived on international flights. These visitors were primarily from three central Japan regions, Kanto (which includes Tokyo), Kinki (including Kyoto and Osaka) and Chubu (including Nagoya) which combined accounted for nearly 69 percent of all Japanese visitors.

Canada

Total expenditures from Canadian visitors fell 5.9 percent to \$451.5 million. The decrease resulted from an 8.1 percent drop in visitor days due to slightly lower arrivals (-0.4%) and a shorter length of stay (-7.7%). Despite the decline, the length of stay of 12.24 days is still the longest among Hawaii's visitor groups. Average daily visitor spending actually rose 2.4 percent to \$147 per day but still remained third lowest among the MMAs.

In addition:

- The number of first-time Canadian visitors increased to 42.5 percent compared to 41.7 percent in 1999.
- True independents comprised almost 67 percent of all Canadian visitors.
- Close to 55 percent of Canadians visited Oahu while 48.6 percent went to Maui during their stay.
- 59.8 percent of Canadians visitors stayed in hotels, 28.1 percent stayed in condominiums.
- The Canadian market continues to be very seasonal, with relatively fewer visitors to Hawaii during the months of May through September.
- Canadian visitors tend to be a little older. The largest age group is between 50-59 (20.4%), followed by those who were 40-49 (19.7%).

While most Canadians flew into Hawaii direct from Canada or from other international destinations, 16.3 percent arrived from the U.S. mainland.

Europe

Visitor days for the European segment fell 8.8 percent due to lower arrivals for the year. Length of stay was fairly stable at 11.96 days and remained the second highest among all visitors to the islands. Daily spending per person by European visitors fell 2.4 percent to \$132 and continued to be the lowest of all visitor groups.

In addition:

- Germany and the United Kingdom accounted for 82.0 percent of all European visitors.
- The majority (83.4%) of Europeans arrived in the islands from U.S. cities.

- About 58 percent of Europeans were first-time visitors to Hawaii.
- Nearly 56 percent of European visitors made their travel arrangements independently, while close to 41 percent purchased packages for at least their air and hotel accommodations.
- Nearly 73 percent of Europeans visited Oahu in 2000, up from 65 percent in the prior year. Maui was the next most popular destination, hosting over 33 percent of all European visitors.
- Europeans primarily came to Hawaii for pleasure, but those who came for MCI travels rose 7.6 percent for the year.
- About 70 percent of European visitors chose hotels for their lodging.
- July through October were the most popular months for Europeans visitors to the islands.

Oceania — Australia and New Zealand

Lower arrivals and a shorter length of stay resulted in a 27.6 percent decline in total expenditures from the Oceania market compared to the previous year. Nevertheless, daily spending from this MMA remained relatively high averaging \$171 per person.

In addition:

- 76.3 percent of visitors from this market were from Australia.
- First-time visitors accounted for 52.1 percent of all Oceania visitors.
- About 60 percent purchased air and hotel package accommodations.
- Nearly 91 percent of visitors from this region visited Oahu during their stay.
- The majority of visitors from this segment stayed in hotels.
- 88 percent of the visitors came for pleasure.

Other Asia

Strong arrival growth (+17.7%) resulted in a 10.5 percent increase in total expenditure from the Other Asia MMA during the year. Daily spending from visitors in this market continues to rank second highest among all visitor groups at \$195 per person, up 1.1 percent from a year ago.

In addition:

- Visitors from Korea (38.6%) China (24.0%) and Taiwan (23.5%) combined accounted for the majority of visitors from this market.
- Increased arrivals boosted the share of first-time visitors to 72.1 percent compared to 71.2 percent in 1999.
- Group tours and package trips remained the most common form of travel for this group.
- Nearly all the visitors from this region spent their time on Oahu, but travel to Kauai (+37.2%) and the Big Island (+3.0%) also showed growth.
- Close to 82 percent of Other Asian visitors chose hotels for their lodging.
- Conventions, meetings and incentives travelers surged 56.3% over 1999 but the majority of the visitors came for pleasure.

- Visitor arrivals from this region was fairly steady throughout 2000 with heavier traffic during May through September.

Those coming from international points to Hawaii increased 16.7 percent compared to the previous year. It is surprising to note that a significant share of Other Asia visitors (29.4%) came to Hawaii through the U.S. mainland.

Latin America

In 2000, there were 18,150 visitors from the Latin America MMA. 1999 characteristics of visitors from Latin America arriving on international flights were not available. Other sources have indicated that there were a small number of international travelers from this MMA, but the survey did not pick up a large enough sample. Thus, Latin American visitors were combined with Other MMA visitors in 1999.

In addition:

- 44.6 percent of all visitors from this market were from Brazil, 37.7 percent were from Mexico while 17.7 percent were from Argentina.
- Close to 65 percent of arrivals from Latin America were first-time visitors to the islands.
- Nearly 55 percent were true independent travelers while the remainder purchased group or tour packages.
- 75.6 percent of the visitors visited Oahu during their stay, 46.3 percent came to Maui and 18.8 percent went to the Big Island.
- The majority of visitors (74.7%) stayed in hotels.

Pleasure trips continued to be the primary purpose of travel for visitors from this market (78%), and 10.6 percent of Latin American visitors were on their honeymoon.

TABLE 9: 2000 Visitor Days by Month and MMA

2000	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA				OCEANIA MMA		
	TOTAL	US WEST	US EAST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	TOTAL EUROPE MMA	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA
Jan	1,792,199	1,720,532	809,105	437,611	52,840	12,098	61,450	6,679	17,541	150,607	59,656	11,478	71,134		
Feb	1,728,403	1,712,974	857,399	423,818	56,116	10,791	52,367	5,101	11,306	135,681	39,409	7,511	46,919		
Mar	1,820,237	1,698,527	929,797	516,764	60,255	9,433	64,061	4,665	13,143	151,557	39,241	8,317	47,558		
Apr	1,953,544	1,271,191	755,500	246,215	85,077	11,256	55,483	3,508	14,894	170,218	54,872	16,925	71,797		
May	1,847,528	1,322,536	788,396	114,477	62,625	8,295	52,586	1,542	16,263	141,311	53,201	16,793	69,994		
Jun	2,404,614	1,686,132	794,544	94,795	64,975	17,006	44,552	4,564	10,940	142,038	45,897	22,673	68,570		
Jul	2,536,109	1,714,513	846,384	136,884	89,487	16,412	64,452	5,823	21,765	197,920	52,053	22,803	74,856		
Aug	2,387,379	1,276,814	1,027,029	138,068	90,632	18,084	55,871	16,802	10,225	191,614	43,835	20,410	64,245		
Sep	1,602,514	1,144,533	840,970	136,810	95,753	9,449	76,614	5,957	17,488	205,261	58,980	23,764	82,744		
Oct	1,829,379	1,333,795	776,534	208,114	87,365	7,685	67,987	5,581	19,835	188,454	49,466	20,669	70,138		
Nov	1,846,402	1,258,100	765,388	252,286	94,730	6,261	47,323	3,767	15,009	167,090	37,746	10,171	47,916		
Dec	2,230,629	1,533,645	906,799	375,711	76,052	10,029	48,642	6,693	13,530	154,946	46,142	11,559	57,702		
TOTAL	23,978,955	17,673,292	10,097,846	3,081,557	915,907	136,798	691,370	70,682	181,939	1,996,697	580,500	193,073	773,573		
DOMESTIC															
Jan	1,719,799	1,668,122	18,993	91,620	39,267	10,694	57,470	5,364	12,835	125,630	20,587	5,131	25,778		
Feb	1,650,830	1,650,316	26,009	60,039	43,699	9,216	42,945	3,836	9,931	109,627	8,317	1,986	10,303		
Mar	1,789,096	1,669,895	33,109	49,477	41,868	7,972	59,380	3,755	9,384	122,360	7,619	2,110	9,729		
Apr	1,910,845	1,218,223	12,666	33,890	72,997	9,691	52,309	3,182	14,038	152,217	11,712	4,497	16,299		
May	1,786,733	1,293,753	22,241	34,130	48,216	6,748	47,187	1,462	14,965	118,609	12,547	5,194	17,741		
Jun	2,333,489	1,651,745	25,451	21,146	53,535	16,089	41,501	4,037	10,431	125,592	11,358	6,718	18,075		
Jul	2,397,006	1,627,230	22,628	27,031	76,537	15,825	58,061	4,856	20,627	175,907	14,878	9,555	24,393		
Aug	2,296,119	1,210,018	21,021	24,245	76,231	15,369	52,330	14,099	9,281	167,309	12,992	6,060	19,052		
Sep	1,544,514	1,094,322	19,078	31,408	88,103	8,750	66,332	5,432	16,711	185,329	20,289	6,154	26,443		
Oct	1,773,323	1,291,468	16,550	48,240	70,991	7,087	64,398	4,697	18,038	165,211	17,092	7,850	24,942		
Nov	1,778,725	1,192,649	18,039	39,791	83,147	5,696	42,664	2,883	12,900	147,289	11,015	4,302	15,316		
Dec	2,060,120	1,438,854	20,870	72,097	64,352	9,295	46,653	5,504	11,769	137,573	7,216	3,314	10,530		
TOTAL	23,040,598	17,006,595	256,655	533,113	758,943	122,432	631,231	59,109	160,940	1,732,655	155,621	62,830	218,451		
INTERNATIONAL															
Jan	72,400	52,410	790,112	345,991	13,572	1,404	3,980	1,314	4,706	24,977	39,069	6,347	45,416		
Feb	77,573	62,658	831,390	363,779	12,417	1,575	9,422	1,264	1,375	26,054	31,092	5,525	36,617		
Mar	31,201	28,632	896,688	467,288	18,387	1,461	4,681	910	3,759	29,197	31,622	6,207	37,828		
Apr	42,689	52,968	742,833	212,325	12,080	1,564	3,174	326	856	18,001	43,160	12,427	55,588		
May	60,795	28,783	766,155	80,347	14,409	1,547	5,399	80	1,267	22,702	40,654	11,599	52,253		
Jun	71,125	34,387	769,093	73,652	11,440	917	3,052	528	509	16,445	34,539	15,955	50,494		
Jul	139,102	87,283	823,756	109,853	12,950	587	6,371	967	1,138	22,013	37,175	13,288	50,463		
Aug	91,280	66,795	1,006,007	113,823	14,401	2,715	3,542	2,703	943	24,305	30,843	14,350	45,193		
Sep	58,000	50,211	821,892	105,402	7,650	698	10,282	524	777	19,932	38,692	17,610	56,301		
Oct	56,056	42,327	759,984	159,874	16,374	598	3,589	884	1,797	23,244	32,377	12,819	45,196		
Nov	67,676	65,451	747,350	212,495	11,584	565	4,659	884	2,110	19,801	26,731	5,889	32,600		
Dec	170,509	94,791	885,929	303,614	11,699	734	1,989	1,189	1,761	17,372	38,926	8,246	47,172		
TOTAL	938,397	666,696	9,841,191	2,548,443	156,985	14,366	60,138	11,574	20,999	264,042	424,880	130,242	555,122		

Source: DBEDT

TABLE 9: 2000 Visitor Days by Month and MMA (continued)

2000		OTHER ASIA MMA						LATIN AMERICA MMA			OTHER MMA		TOTAL	
TOTAL	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	OTHER ASIA MMA	TOTAL	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA MMA	OTHER	TOTAL VISITOR DAYS	
Jan	11,345	9,420	30,860	8,277	23,063	82,965	6,394	7,764	4,281	18,439	237,323	5,319,915		
Feb	9,520	13,049	30,540	4,042	24,077	81,228	3,160	5,900	1,865	10,924	207,001	5,204,348		
Mar	10,955	9,658	27,574	2,951	15,008	66,147	2,730	6,573	3,509	12,812	229,771	5,473,230		
Apr	11,731	15,412	20,861	3,523	15,054	66,582	5,632	6,380	7,576	19,588	234,409	4,789,044		
May	12,437	18,492	29,753	5,767	22,019	88,468	3,082	6,694	4,014	13,791	236,119	4,622,620		
Jun	15,722	12,438	37,251	5,815	24,778	96,005	2,745	7,919	3,992	14,656	285,210	5,586,566		
Jul	15,692	17,109	41,766	3,008	25,542	103,118	1,666	8,664	7,874	18,203	308,283	5,936,270		
Aug	14,948	13,027	42,006	3,030	21,916	94,927	1,216	5,071	5,657	11,944	274,563	5,466,582		
Sep	21,527	15,813	25,718	11,799	19,622	94,478	2,412	5,339	6,269	14,020	247,846	4,369,177		
Oct	19,195	6,496	26,526	2,332	12,945	67,495	2,732	7,755	4,974	15,462	241,399	4,730,770		
Nov	19,147	4,494	22,540	2,517	12,854	61,552	1,044	4,983	3,443	9,469	206,034	4,614,238		
Dec	19,976	10,393	35,036	8,313	12,197	85,916	2,469	10,132	6,975	19,576	243,468	5,608,391		
TOTAL	182,196	145,802	370,433	61,376	229,074	988,880	35,282	83,173	60,429	178,884	2,951,426	61,721,150		
DOMESTIC														
Jan	7,855	1,765	5,920	777	2,207	18,524	6,272	7,429	4,089	17,790	157,624	3,843,820		
Feb	6,431	1,384	4,513	312	2,808	15,447	3,023	5,386	1,717	10,326	127,240	3,660,137		
Mar	8,800	6,342	3,181	342	1,704	20,370	2,546	6,193	3,293	12,032	132,074	3,838,142		
Apr	8,801	2,336	3,502	274	1,345	16,257	5,454	5,699	7,281	18,434	134,773	3,513,515		
May	8,545	13,054	5,548	667	4,847	32,660	3,009	5,847	3,854	12,710	142,539	3,461,115		
Jun	11,465	4,846	7,499	631	2,229	26,669	2,585	6,648	3,465	12,698	201,266	4,416,133		
Jul	12,678	3,413	8,011	751	2,756	27,609	1,557	7,948	7,398	16,902	221,967	4,540,674		
Aug	10,656	4,269	7,665	363	3,317	26,270	1,035	4,298	5,154	10,487	196,032	3,970,553		
Sep	15,816	4,843	2,919	577	1,844	25,998	2,342	4,551	5,921	12,813	147,791	3,087,697		
Oct	15,867	3,628	4,717	404	1,481	26,097	2,539	6,657	4,625	13,821	170,756	3,530,228		
Nov	15,162	2,425	5,546	288	1,255	24,676	738	4,295	3,180	8,214	133,426	3,358,125		
Dec	16,288	2,244	3,884	772	1,666	24,854	2,364	7,373	6,654	16,391	178,162	3,959,451		
TOTAL	138,364	50,549	62,904	6,156	27,459	285,432	33,463	72,524	56,629	162,616	1,943,471	45,179,587		
INTERNATIONAL														
Jan	3,489	7,655	24,940	7,500	20,856	64,441	122	335	192	649	79,699	1,476,096		
Feb	3,089	11,665	26,027	3,731	21,269	65,781	137	314	148	599	79,761	1,544,211		
Mar	2,154	3,316	24,393	2,609	13,304	45,777	184	379	217	780	97,697	1,635,088		
Apr	2,930	13,077	17,360	3,250	13,709	50,325	178	681	295	1,154	99,635	1,275,528		
May	3,893	5,438	24,205	5,100	17,172	55,808	74	847	847	160	93,581	1,161,505		
Jun	4,257	7,592	29,752	5,184	22,549	69,335	159	1,271	527	1,958	83,944	1,170,434		
Jul	3,015	13,696	33,754	2,258	22,786	75,509	109	716	476	1,301	86,316	1,395,596		
Aug	4,291	8,757	34,341	2,667	18,599	68,657	181	773	503	1,457	78,531	1,496,029		
Sep	5,712	10,969	22,799	11,222	17,778	68,480	71	788	349	1,207	100,055	1,281,480		
Oct	3,329	2,868	21,810	1,928	11,463	41,398	193	1,098	350	1,641	70,823	1,200,542		
Nov	3,985	2,070	16,994	2,229	11,599	36,876	306	688	262	1,256	72,698	1,256,113		
Dec	3,689	8,149	31,153	7,541	10,531	61,062	105	2,759	321	3,185	65,306	1,648,940		
TOTAL	43,833	95,253	307,528	55,219	201,615	703,448	1,819	10,649	3,800	16,267	1,007,956	16,541,563		

TABLE 10: 2000 Visitor Arrivals by Month and MMA

2000		US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA				EUROPE MMA				OCEANIA MMA		
	TOTAL	US	WEST	US	EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER-LAND	EUROPE MMA	TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	
Jan	149,496	134,390	142,832	35,258	4,679	1,025	4,048	532	872	11,156	6,826	1,540	8,366	1,540	8,366	5,639	8,366	
Feb	174,302	160,019	156,770	34,447	6,346	883	3,468	477	807	11,981	4,797	842	1,143	1,143	1,143	6,188	1,143	
Mar	195,306	177,187	161,260	37,724	5,984	708	4,505	479	746	12,422	5,046	2,000	1,143	1,143	1,143	6,188	1,143	
Apr	213,851	136,086	136,482	20,687	8,155	948	4,359	470	1,157	15,089	6,808	2,000	2,000	2,000	2,000	2,000	2,000	
May	200,327	136,626	140,936	10,807	6,378	660	4,254	208	950	12,449	6,992	2,212	2,212	2,212	2,212	2,212	2,212	
Jun	240,344	158,655	146,310	8,716	6,226	1,200	3,703	421	881	12,431	6,171	2,871	9,042	9,042	9,042	9,042	9,042	
Jul	250,591	167,131	152,325	12,137	7,806	1,468	4,265	461	1,584	15,584	5,972	2,704	8,676	8,676	8,676	8,676	8,676	
Aug	251,022	124,870	176,036	11,744	8,660	1,346	4,121	1,781	859	16,768	5,630	2,083	7,712	7,712	7,712	7,712	7,712	
Sep	176,573	121,328	157,524	12,110	9,193	854	5,300	612	1,274	17,233	7,818	2,546	10,365	10,365	10,365	10,365	10,365	
Oct	189,147	136,178	146,880	17,279	8,492	746	5,353	661	1,344	16,956	6,977	2,371	9,348	9,348	9,348	9,348	9,348	
Nov	190,436	124,717	142,806	21,427	8,383	563	3,165	317	880	13,318	5,079	1,105	6,184	6,184	6,184	6,184	6,184	
Dec	201,050	135,524	157,483	29,506	6,772	653	3,231	482	840	11,947	5,071	1,272	6,343	6,343	6,343	6,343	6,343	
TOTAL	2,432,444	1,712,712	1,817,643	251,843	87,084	11,054	49,771	6,870	12,195	166,973	73,186	22,787	95,974	95,974	95,974	95,974	95,974	
DOMESTIC																		
Jan	144,581	129,622	2,462	5,882	3,430	925	3,505	480	738	9,078	2,708	763	3,471	3,471	3,471	3,471	3,471	
Feb	166,710	153,719	3,146	4,786	4,316	770	2,975	407	641	9,109	1,334	261	1,595	1,595	1,595	1,595	1,595	
Mar	191,664	173,700	5,024	4,244	3,958	604	4,061	414	600	9,637	1,254	252	1,505	1,505	1,505	1,505	1,505	
Apr	208,544	128,785	1,999	2,974	6,441	836	3,968	427	1,050	12,722	1,864	675	2,540	2,540	2,540	2,540	2,540	
May	193,460	131,813	2,749	3,363	4,814	549	3,846	181	865	10,256	2,214	818	3,032	3,032	3,032	3,032	3,032	
Jun	228,766	152,192	3,242	1,785	4,742	1,092	3,475	338	796	10,445	1,879	946	2,825	2,825	2,825	2,825	2,825	
Jul	234,183	151,687	2,705	2,368	6,291	1,321	3,868	340	1,470	13,290	2,070	1,167	3,237	3,237	3,237	3,237	3,237	
Aug	238,626	114,536	3,154	1,977	6,884	1,171	3,894	1,511	765	14,225	1,744	849	2,593	2,593	2,593	2,593	2,593	
Sep	167,312	113,266	2,766	2,451	8,129	794	4,935	567	1,203	15,628	3,290	976	4,266	4,266	4,266	4,266	4,266	
Oct	181,998	130,362	2,410	3,286	6,736	661	4,927	585	1,244	14,153	2,695	1,025	3,720	3,720	3,720	3,720	3,720	
Nov	182,428	118,072	2,137	2,910	6,578	492	2,691	252	763	10,776	1,954	426	2,380	2,380	2,380	2,380	2,380	
Dec	191,012	125,784	2,348	5,014	5,397	561	2,952	385	742	10,017	971	480	1,451	1,451	1,451	1,451	1,451	
TOTAL	2,329,284	1,623,539	34,141	41,059	67,778	9,777	45,099	5,886	10,877	139,337	23,977	8,638	32,615	32,615	32,615	32,615	32,615	
INTERNATIONAL																		
Jan	4,914	4,768	140,370	29,376	1,249	100	543	52	134	2,078	4,118	777	4,895	4,895	4,895	4,895	4,895	
Feb	7,592	6,300	153,624	29,661	2,030	113	492	70	167	2,872	3,463	581	4,044	4,044	4,044	4,044	4,044	
Mar	3,641	3,487	156,236	33,481	2,025	104	445	65	146	2,786	3,792	891	4,683	4,683	4,683	4,683	4,683	
Apr	5,307	7,301	134,484	17,713	1,714	112	391	44	107	2,367	4,943	1,424	6,368	6,368	6,368	6,368	6,368	
May	6,867	4,812	138,186	7,444	1,563	111	407	27	84	2,193	4,778	1,394	6,172	6,172	6,172	6,172	6,172	
Jun	11,579	6,464	143,068	6,931	1,484	108	226	83	85	1,986	4,292	1,925	6,218	6,218	6,218	6,218	6,218	
Jul	16,408	15,444	149,620	9,769	1,515	147	397	121	114	2,294	3,902	1,537	5,439	5,439	5,439	5,439	5,439	
Aug	12,396	10,334	172,882	9,767	1,776	175	227	270	94	2,543	3,886	1,234	5,119	5,119	5,119	5,119	5,119	
Sep	9,261	8,062	154,758	9,659	1,064	60	365	45	71	1,605	4,528	1,570	6,099	6,099	6,099	6,099	6,099	
Oct	7,149	5,816	144,470	13,993	1,756	85	426	76	100	2,443	4,282	1,346	5,628	5,628	5,628	5,628	5,628	
Nov	8,008	6,645	140,669	18,517	1,815	71	474	65	117	2,542	3,125	679	3,804	3,804	3,804	3,804	3,804	
Dec	10,038	9,740	155,135	24,492	1,375	92	279	87	98	1,930	4,100	792	4,892	4,892	4,892	4,892	4,892	
TOTAL	103,160	89,173	1,783,502	210,804	19,367	1,277	4,672	1,003	1,318	27,637	49,209	14,150	63,359	63,359	63,359	63,359	63,359	

Source: DBEDT

TABLE 10: 2000 Visitor Arrivals by Month and MMA (continued)

2000		OTHER ASIA MMA						LATIN AMERICA MMA			OTHER MMA		TOTAL	
	TOTAL	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	OTHER ASIA MMA	TOTAL MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA MMA	OTHER	TOTAL VISITORS
Jan	2,245	962	4,991	533	3,452	12,184	611	675	530	1,816	22,774	518,271		
Feb	1,942	1,265	5,371	411	3,618	12,607	324	532	269	1,125	20,712	577,602		
Mar	1,862	1,259	4,769	499	2,437	10,827	240	672	392	1,303	22,831	625,049		
Apr	2,708	1,145	3,718	410	2,488	10,469	575	661	889	2,125	24,277	567,973		
May	2,700	2,221	5,097	618	3,586	14,222	266	755	502	1,523	25,352	551,445		
Jun	2,980	1,387	6,117	548	4,037	15,069	196	809	488	1,492	27,954	620,014		
Jul	2,728	1,719	6,226	361	3,582	14,616	149	790	792	1,731	30,924	653,714		
Aug	2,864	1,420	5,239	370	3,475	13,367	79	435	679	1,193	28,426	631,138		
Sep	4,565	1,281	4,106	414	3,027	13,383	248	607	583	1,438	23,887	533,849		
Oct	4,382	998	4,157	466	2,281	12,284	261	806	633	1,700	26,170	555,581		
Nov	3,984	714	4,084	584	2,100	11,465	135	495	384	1,014	22,131	533,497		
Dec	3,590	776	4,991	986	1,697	12,040	123	866	701	1,690	24,877	580,461		
TOTAL DOMESTIC	36,549	15,148	58,865	6,200	35,780	152,543	3,206	8,103	6,841	18,150	300,313	6,948,595		
Jan	1,490	237	772	67	227	2,793	591	626	490	1,707	12,978	312,574		
Feb	1,183	259	620	47	246	2,355	301	486	235	1,022	12,168	354,611		
Mar	1,340	712	487	46	250	2,836	218	619	359	1,195	13,259	403,063		
Apr	1,967	264	610	49	222	3,113	555	584	851	1,990	14,271	376,337		
May	1,722	1,314	920	51	488	4,496	259	651	480	1,390	15,111	365,671		
Jun	2,080	540	1,021	81	345	4,066	182	653	410	1,244	18,089	422,653		
Jul	1,933	360	943	95	401	3,732	137	710	733	1,580	21,350	434,132		
Aug	1,994	506	1,013	56	406	3,975	65	356	606	1,027	18,767	398,880		
Sep	3,290	503	479	85	286	4,643	239	499	543	1,281	15,284	326,897		
Oct	3,415	460	660	80	223	4,838	239	672	580	1,491	16,597	358,555		
Nov	2,879	286	774	56	152	4,147	87	408	346	841	13,521	337,212		
Dec	2,664	272	522	124	211	3,793	116	578	659	1,353	14,679	355,451		
TOTAL INTERNATIONAL	25,957	5,714	8,821	837	3,459	44,787	2,988	6,842	6,291	16,121	186,073	4,446,936		
Jan	755	725	4,219	466	3,225	9,391	20	49	40	109	9,796	205,997		
Feb	759	1,006	4,751	364	3,372	10,251	23	46	34	103	8,545	222,992		
Mar	523	547	4,281	454	2,187	7,992	22	53	33	108	9,572	221,986		
Apr	740	881	3,108	361	2,266	7,357	20	77	38	135	10,006	191,036		
May	978	906	4,177	567	3,098	9,726	7	104	22	133	10,241	185,774		
Jun	900	848	5,097	467	3,692	11,003	14	156	78	248	9,865	197,361		
Jul	795	1,359	5,283	266	3,181	10,884	12	80	59	151	9,574	219,382		
Aug	870	914	4,226	314	3,069	9,392	14	79	73	166	9,659	232,258		
Sep	1,275	778	3,627	329	2,741	8,750	9	108	40	157	8,603	206,952		
Oct	967	538	3,497	386	2,058	7,446	22	134	53	209	9,573	196,726		
Nov	1,105	428	3,310	528	1,948	7,318	48	87	38	173	8,610	196,285		
Dec	926	504	4,469	862	1,486	8,247	7	288	42	337	10,198	225,010		
TOTAL	10,593	9,434	50,044	5,363	32,321	107,756	218	1,261	550	2,029	114,240	2,501,559		

TABLE 11: U.S. West MMA Visitor Characteristics: 2000 vs. 1999

U.S. WEST	TOTAL			DOMESTIC			INTERNATIONAL*		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	23,978,995	22,412,942	7.0%	23,040,598	21,728,417	6.0%	938,397	684,526	37.1%
Total Visitors	2,432,444	2,308,836	5.4%	2,329,284	2,208,409	5.5%	103,160	100,427	2.7%
PARTY SIZE									
One	493,087	450,920	9.4%	460,546	430,747	6.9%	32,541	20,173	61.3%
Two	1,035,106	1,021,847	1.3%	993,752	980,528	1.3%	41,354	41,318	0.1%
Three or more	904,250	836,069	8.2%	874,986	797,133	9.8%	29,264	38,936	-24.8%
Avg Party Size	1.97	1.96	0.1%	1.98	1.97	0.5%	1.70	1.88	-9.4%
VISIT STATUS									
First-Time	594,216	570,653	4.1%	561,776	549,022	2.3%	32,440	21,631	50.0%
Repeat	1,838,228	1,738,183	5.8%	1,767,508	1,659,387	6.5%	70,720	78,796	-10.2%
Average # Trips	5.87	5.81	1.1%	5.86	5.78	1.5%	6.07	6.46	-6.1%
TRAVEL METHOD									
Group Tour	152,109	143,518	6.0%	139,015	135,837	2.3%	13,093	7,681	70.5%
Package	792,115	793,770	-0.2%	764,864	752,938	1.6%	27,252	40,832	-33.3%
Group Tour & Pkg	120,099	113,841	5.5%	107,281	106,160	1.1%	12,818	7,681	66.9%
True Independent	1,608,318	1,485,389	8.3%	1,532,684	1,425,794	7.5%	75,634	59,595	26.9%
ISLANDS VISITED									
Oahu	1,188,392	1,141,244	4.1%	1,110,826	1,053,796	5.4%	77,566	87,448	-11.3%
Maui County	938,562	925,455	1.4%	916,966	899,498	1.9%	21,596	25,957	-16.8%
...Maui	911,117	898,354	1.4%	889,852	872,397	2.0%	21,265	25,957	-18.1%
...Molokai	23,998	25,203	-4.8%	23,833	25,203	-5.4%	166	0	NA
...Lanai	30,403	30,942	-1.7%	29,535	30,942	-4.5%	868	0	NA
Kauai	447,010	440,118	1.6%	434,402	440,118	-1.3%	12,608	0	NA
Big Island	465,474	463,736	0.4%	456,160	446,917	2.1%	9,315	16,819	-44.6%
...Hilo	110,985	128,309	-13.5%	108,369	115,331	-6.0%	2,616	12,979	-79.8%
...Kona	413,828	396,362	4.4%	405,966	392,522	3.4%	7,862	3,840	104.7%
LENGTH OF STAY									
Oahu (days)	7.66	7.14	7.3%	7.68	7.27	5.6%	7.36	5.51	33.5%
Maui (days)	7.99	7.75	3.0%	7.97	7.86	1.4%	8.51	4.16	104.4%
Molokai (days)	6.99	6.36	9.8%	7.03	6.36	10.5%	0.00	0.00	NA
Lanai (days)	5.71	4.78	19.4%	5.81	4.78	21.5%	2.30	0.00	NA
Kauai (days)	7.71	7.47	3.3%	7.67	7.47	2.7%	9.21	0.00	NA
Big Island (days)	8.20	8.00	2.5%	8.22	8.09	1.6%	7.36	5.63	30.8%
...Hilo (days)	5.76	5.66	1.8%	5.76	5.66	1.8%	5.79	5.66	2.4%
...Kona (days)	7.67	7.34	4.5%	7.70	7.55	2.0%	6.80	5.54	22.7%
Statewide (days)	9.86	9.71	1.6%	9.89	9.84	0.5%	9.10	6.82	33.5%
ACCOMMODATIONS									
Hotel	1,320,541	1,243,674	6.2%	1,261,030	1,192,246	5.8%	59,511	51,428	15.7%
...Hotel Only	1,180,461	1,123,865	5.0%	1,130,955	1,072,437	5.5%	49,506	51,428	-3.7%
Condo	628,174	678,888	-7.5%	610,105	678,888	-10.1%	18,069	0	NA
...Condo Only	540,583	594,197	-9.0%	527,756	594,197	-11.2%	12,827	0	NA
Timeshare	167,173	NA	NA	161,198	NA	NA	5,975	NA	NA
...Timeshare Only	135,316	NA	NA	130,947	NA	NA	4,369	NA	NA
Apartment	31,984	29,386	8.8%	28,067	29,386	-4.5%	3,917	0	NA
Bed & Breakfast	30,218	40,175	-24.8%	29,507	27,196	8.5%	711	12,979	-94.5%
Cruise Ship	19,560	20,481	-4.5%	18,381	20,481	-10.3%	1,179	0	NA
Friends or Relatives	293,295	281,217	4.3%	275,936	269,210	2.5%	17,359	12,007	44.6%
PURPOSE OF TRIP									
Pleasure (Net)	1,887,448	1,819,173	3.8%	1,820,401	1,738,920	4.7%	67,047	80,254	-16.5%
...Honeymoon	122,366	109,386	11.9%	118,028	109,386	7.9%	4,338	0	NA
MC&I (Net)	181,855	153,792	18.2%	177,689	153,792	15.5%	4,166	0	NA
....Convention/Conf.	120,051	100,788	19.1%	116,500	100,788	15.6%	3,551	0	NA
....Corp. Meetings	42,339	35,581	19.0%	42,115	35,581	18.4%	224	0	NA
....Incentive	21,288	19,040	11.8%	20,897	19,040	9.8%	391	0	NA
Other Business	113,904	111,760	1.9%	106,780	103,107	3.6%	7,124	8,652	-17.7%
Visit Friends/Relatives	217,535	194,034	12.1%	201,874	190,194	6.1%	15,661	3,840	307.8%
Government/Military	27,259	31,916	-14.6%	23,524	24,236	-2.9%	3,735	7,681	-51.4%
Attend School	6,772	5,602	20.9%	6,084	5,602	8.6%	688	0	NA
EXPENDITURES									
Total Expenditures (\$ mil.)	3,455.8	3,040.9	13.6%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	144.1	135.7	6.2%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,420.7	1,317.1	7.9%	NA	NA	NA	NA	NA	NA

* Sample sizes are small for 1999.

NA: Not available

Source: DBEDT

TABLE 12: 2000 Domestic U.S. West MMA Visitor Arrivals by Month and State

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
PACIFIC COAST	116,724	134,990	146,510	177,751	157,101	189,189	200,397	213,352	140,896	149,656	152,918	158,765	1,938,247
Alaska	5,309	5,146	5,682	3,346	2,494	2,210	1,768	1,801	2,282	3,173	4,551	5,462	43,224
California	76,409	81,113	91,068	129,687	121,880	150,304	167,399	183,049	112,163	115,319	111,553	116,723	1,456,666
Oregon	10,574	13,048	19,098	10,456	10,785	11,810	10,062	8,888	8,259	9,959	11,463	11,471	135,883
Washington	24,432	35,682	30,662	34,261	21,943	24,866	21,169	19,604	18,191	21,205	25,352	25,108	302,474
MOUNTAIN	27,858	31,720	45,154	30,793	36,359	39,577	33,786	25,274	26,416	32,343	29,510	32,248	391,037
Arizona	5,985	6,493	9,405	6,644	11,189	10,731	11,565	6,880	7,808	9,116	6,960	7,812	100,589
Colorado	7,943	9,231	16,387	8,107	9,503	10,314	8,503	6,468	6,994	9,927	7,915	9,189	110,480
Idaho	2,030	2,571	3,632	2,211	1,627	2,180	1,465	1,203	1,205	1,682	1,918	2,207	23,931
Montana	1,933	1,942	2,618	1,059	991	1,243	567	569	675	966	1,205	1,250	15,019
Nevada	3,503	4,378	4,043	5,402	4,841	5,294	5,080	4,544	4,309	4,223	5,481	4,522	55,621
New Mexico	1,188	1,384	1,829	1,574	2,269	2,755	2,092	1,317	1,366	1,637	1,274	1,823	20,509
Utah	4,835	5,145	6,350	5,018	5,416	6,558	4,206	3,917	3,792	4,283	4,115	4,825	58,460
Wyoming	441	576	891	777	521	503	306	377	266	508	642	619	6,428
TOTAL U.S. WEST	144,581	166,710	191,664	208,544	193,460	228,766	234,183	238,626	167,312	181,998	182,428	191,012	2,329,284

TABLE 13: U.S. East MMA Visitor Characteristics: 2000 vs. 1999

U.S. East	TOTAL			DOMESTIC			INTERNATIONAL*		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	17,673,292	16,378,572	7.9%	17,006,595	15,878,369	7.1%	666,696	500,202	33.3%
Total Visitors	1,712,712	1,601,238	7.0%	1,623,539	1,517,603	7.0%	89,173	83,636	6.6%
PARTY SIZE									
One	383,368	345,274	11.0%	355,301	326,533	8.8%	28,067	18,741	49.8%
Two	883,868	844,314	4.7%	846,022	816,335	3.6%	37,846	27,979	35.3%
Three or more	445,476	411,650	8.2%	422,216	374,734	12.7%	23,260	36,916	-37.0%
Avg Party Size	1.83	1.83	-0.5%	1.83	1.83	0.3%	1.69	1.96	-14.0%
VISIT STATUS									
First-Time	808,789	771,246	4.9%	769,673	718,380	7.1%	39,116	52,866	-26.0%
Repeat	903,923	829,992	8.9%	853,866	799,223	6.8%	50,057	30,770	62.7%
Average # Trips	3.43	3.44	-0.2%	3.44	3.45	-0.4%	3.37	3.24	4.0%
TRAVEL METHOD									
Group Tour	202,192	183,171	10.4%	184,357	180,513	2.1%	17,835	2,658	570.9%
Package	611,652	572,894	6.8%	581,844	564,919	3.0%	29,808	7,975	273.8%
Group Tour & Pkg	167,995	152,897	9.9%	151,503	150,239	0.8%	16,492	2,658	520.4%
True Independent	1,066,862	998,070	6.9%	1,008,841	922,409	9.4%	58,021	75,661	-23.3%
ISLANDS VISITED									
Oahu	1,093,606	971,788	12.5%	1,020,548	933,609	9.3%	73,059	38,179	91.4%
Maui County	774,580	796,618	-2.8%	759,693	769,205	-1.2%	14,887	27,413	-45.7%
...Maui	755,616	776,418	-2.7%	740,807	749,004	-1.1%	14,809	27,413	-46.0%
...Molokai	25,388	26,767	-5.2%	25,311	26,767	-5.4%	78	0	NA
...Lanai	40,476	41,385	-2.2%	39,881	41,385	-3.6%	594	0	NA
Kauai	386,949	405,308	-4.5%	379,219	396,635	-4.4%	7,729	8,673	-10.9%
Big Island	393,632	419,001	-6.1%	382,997	389,495	-1.7%	10,635	29,506	-64.0%
...Hilo	141,102	175,489	-19.6%	137,134	145,983	-6.1%	3,968	29,506	-86.6%
...Kona	339,396	343,705	-1.3%	330,512	334,335	-1.1%	8,884	9,370	-5.2%
LENGTH OF STAY									
Oahu (days)	7.18	6.75	6.3%	7.27	6.85	6.2%	5.84	4.33	34.7%
Maui (days)	6.59	6.33	4.1%	6.55	6.38	2.7%	8.34	4.99	67.0%
Molokai (days)	3.90	3.84	1.6%	3.91	3.84	1.7%	2.75	0.00	NA
Lanai (days)	3.98	3.47	14.8%	4.01	3.47	15.6%	1.89	0.00	NA
Kauai (days)	5.71	5.48	4.2%	5.68	5.49	3.4%	7.18	4.87	47.3%
Big Island (days)	6.04	5.81	3.9%	6.05	5.85	3.3%	5.64	5.27	7.0%
...Hilo (days)	3.62	3.55	1.9%	3.62	3.42	6.0%	3.47	4.22	-17.7%
...Kona (days)	5.50	5.27	4.3%	5.51	5.33	3.4%	5.20	3.32	56.7%
Statewide (days)	10.32	10.23	0.9%	10.48	10.46	0.1%	7.48	5.98	25.0%
ACCOMMODATIONS									
Hotel	1,165,838	1,080,071	7.9%	1,099,263	1,027,205	8.2%	66,575	52,866	25.9%
...Hotel Only	1,038,822	960,898	8.1%	977,520	911,387	9.2%	61,302	49,510	23.8%
Condo	266,163	312,054	-14.7%	256,478	289,957	2.8%	9,685	22,097	-56.2%
...Condo Only	202,366	238,003	-15.0%	196,903	224,578	3.5%	5,463	13,424	-59.3%
Timeshare	83,656	NA	NA	81,643	NA	NA	2,013	NA	NA
...Timeshare Only	59,311	NA	NA	58,631	NA	NA	680	NA	NA
Apartment	20,159	18,815	7.1%	19,050	18,815	9.9%	1,109	0	NA
Bed & Breakfast	26,945	24,222	11.2%	26,860	24,222	6.3%	85	0	NA
Cruise Ship	52,380	54,889	-4.6%	51,927	54,889	-11.2%	453	0	NA
Friends or Relatives	165,764	157,863	5.0%	160,377	152,547	6.8%	5,387	5,317	1.3%
PURPOSE OF TRIP									
Pleasure (Net)	1,241,357	1,185,524	4.7%	1,178,762	1,123,287	8.0%	62,595	62,237	0.6%
...Honeymoon	132,911	124,256	7.0%	129,096	118,940	6.2%	3,815	5,317	-28.2%
MC&I (Net)	227,524	188,857	20.5%	222,367	183,540	12.0%	5,157	5,317	-3.0%
....Convention/Conf.	151,016	123,171	22.6%	147,277	117,854	17.7%	3,739	5,317	-29.7%
....Corp. Meetings	44,277	34,616	27.9%	43,105	34,616	8.1%	1,172	0	NA
....Incentive	34,958	33,439	4.5%	34,711	33,439	-7.7%	247	0	NA
Other Business	66,102	59,137	11.8%	62,271	59,137	4.8%	3,831	0	NA
Visit Friends/Relatives	133,205	121,118	10.0%	128,832	121,118	2.9%	4,373	0	NA
Government/Military	38,181	40,975	-6.8%	31,831	31,605	7.6%	6,350	9,370	-32.2%
Attend School	4,871	4,116	18.3%	4,536	4,116	7.4%	335	0	NA
EXPENDITURES									
Total Expenditures (\$ mil.)	2,996.8	2,735.4	9.6%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	169.6	167.0	1.5%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,749.8	1,708.3	2.4%	NA	NA	NA	NA	NA	NA

* Samples sizes are small for 1999.

NA: Not available

Source: DBEDT

TABLE 14: 2000 Domestic U.S. East MMA Visitor Arrivals by Month and State

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
W.N. CENTRAL	24,445	30,589	34,622	13,897	13,847	14,888	13,354	10,289	10,117	13,408	12,922	17,039	206,468
Iowa	3,457	3,780	3,556	1,291	1,311	1,867	1,538	1,068	1,064	1,379	1,476	2,757	24,544
Kansas	2,035	2,238	3,361	1,434	1,854	2,249	2,599	1,249	1,613	1,923	1,439	1,874	23,869
Minnesota	11,494	16,547	16,420	6,660	4,030	3,870	3,049	3,222	2,924	4,581	4,883	6,584	84,262
Missouri	3,981	4,076	5,112	2,948	4,641	5,092	4,440	3,367	3,407	4,161	3,497	3,448	48,170
Nebraska	1,623	1,860	1,713	1,006	1,252	1,102	1,105	853	725	847	875	1,319	14,280
N. Dakota	845	969	742	250	340	223	255	168	202	390	436	5,160	5,160
S. Dakota	1,010	1,120	717	308	419	368	400	275	216	315	364	671	6,182
W.S. CENTRAL	13,606	14,789	23,094	14,342	24,875	27,537	27,491	15,526	18,503	17,787	15,091	16,425	229,067
Arkansas	994	911	1,112	684	1,270	1,514	1,316	758	913	773	760	686	11,690
Louisiana	870	1,012	1,414	1,238	1,887	2,329	1,906	1,359	1,267	1,045	1,537	886	16,750
Oklahoma	1,579	1,784	2,316	1,404	2,525	2,366	2,357	1,372	1,953	1,905	1,641	1,636	22,838
Texas	10,164	11,082	18,252	11,016	19,192	21,328	21,913	12,037	14,370	14,065	11,153	13,217	177,789
E.N. CENTRAL	35,138	45,977	49,360	33,835	26,764	33,598	30,672	21,971	24,617	31,103	35,101	34,664	402,799
Illinois	11,740	13,164	17,450	10,304	9,587	11,632	10,577	8,388	9,441	10,401	11,778	14,125	138,588
Indiana	3,781	4,127	5,299	3,050	3,259	4,296	3,704	2,434	2,850	3,618	3,280	3,648	43,346
Michigan	7,598	12,902	10,970	9,334	5,812	6,085	6,166	4,650	4,829	6,595	5,861	7,611	88,413
Ohio	5,946	7,900	7,946	6,533	5,414	8,261	7,790	4,795	5,455	6,567	6,235	5,560	78,393
Wisconsin	6,073	7,883	7,695	4,613	2,692	3,324	2,435	1,703	2,042	3,921	7,948	3,730	54,056
E.S. CENTRAL	5,021	6,494	7,694	5,839	7,397	10,389	8,413	4,733	6,177	5,989	5,014	5,205	78,366
Alabama	1,126	1,180	1,712	1,531	1,705	2,453	2,156	1,272	1,713	1,472	986	1,266	18,573
Kentucky	1,401	2,125	1,976	1,566	1,666	2,716	2,239	1,016	1,444	1,682	1,797	1,366	20,993
Mississippi	451	855	956	670	807	1,149	818	553	630	551	402	740	8,581
Tennessee	2,044	2,334	3,051	2,072	3,219	4,070	3,200	1,893	2,390	2,284	1,829	1,833	30,220
NEW ENGLAND	8,986	10,869	11,575	9,673	8,410	8,773	9,577	9,132	7,598	9,770	7,825	8,167	110,355
Connecticut	2,080	2,263	2,759	2,180	2,091	2,209	3,065	2,655	1,891	2,270	2,280	1,928	27,672
Maine	809	822	1,032	669	493	497	400	372	466	518	535	546	7,159
Massachusetts	4,561	5,480	5,774	4,929	4,325	4,503	4,587	4,665	3,832	5,162	3,642	4,434	55,894
New Hampshire	732	1,020	877	983	645	695	728	601	634	843	649	589	8,996
Rhode Island	470	717	621	496	539	581	526	579	507	624	410	336	6,407
Vermont	334	567	512	416	316	286	271	259	267	353	310	334	4,225

TABLE 14: 2000 Domestic U.S. East MMA Visitor Arrivals by Month and State (continued)

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
MID ATLANTIC	18,211	21,245	21,328	23,115	20,394	21,686	25,558	25,731	19,782	22,095	19,354	18,476	256,975
New Jersey	4,840	5,074	5,440	6,548	5,834	6,101	7,941	8,051	5,259	5,743	5,243	4,485	70,559
New York	8,413	10,133	9,543	11,183	8,681	8,640	11,032	12,569	8,960	9,697	8,971	9,675	117,496
Pennsylvania	4,959	6,037	6,346	5,383	5,878	6,945	6,584	5,110	5,564	6,655	5,141	4,316	68,920
S. ATLANTIC	24,214	23,757	29,027	28,085	30,127	35,321	36,623	27,156	26,472	30,208	22,763	25,758	339,509
Delaware	432	362	551	429	440	543	365	326	323	468	413	297	4,948
Washington,D.C.	617	516	537	363	478	466	557	738	380	562	602	779	6,594
Florida	6,011	6,115	7,039	7,044	8,595	8,847	9,379	6,495	7,278	8,939	5,731	6,038	87,514
Georgia	3,469	3,779	5,792	5,228	5,858	7,805	7,372	4,761	5,064	4,506	3,577	4,829	62,041
Maryland	3,957	3,380	4,117	3,723	3,513	4,324	5,203	4,240	3,342	4,266	3,920	3,541	47,525
N. Carolina	2,829	2,523	3,389	3,687	3,765	4,607	4,273	2,701	3,399	3,937	2,740	2,816	40,666
S. Carolina	1,021	1,182	1,452	1,332	1,626	2,186	1,794	1,020	1,185	1,407	1,130	1,142	16,479
Virginia	5,513	5,167	5,627	5,695	5,446	5,853	7,068	6,556	5,162	5,769	4,314	6,033	68,202
West Virginia	365	732	523	583	405	690	612	319	339	354	336	284	5,541
TOTAL U.S. EAST	129,622	153,719	173,700	128,785	131,813	152,192	151,687	114,536	113,266	130,362	118,072	125,784	1,623,539

TABLE 15: Domestic U.S. Visitors by State: 1992 - 2000

	2000	1999	1998	1997	1996	1995	1994	1993	1992
PACIFIC COAST	1,938,247	1,844,511	1,705,992	1,663,760	1,633,730	1,608,710	1,656,930	1,528,300	1,584,230
Alaska	43,224	41,737	37,579	30,970	31,730	31,200	34,960	28,510	33,700
California	1,456,666	1,355,754	1,269,623	1,262,570	1,257,670	1,219,340	1,282,600	1,164,070	1,236,150
Oregon	135,883	147,220	128,510	121,700	111,970	110,240	98,950	94,270	85,290
Washington	302,474	299,802	270,279	248,520	232,360	247,930	240,420	241,450	229,090
MOUNTAIN	391,037	363,898	341,950	339,620	313,490	291,400	277,700	245,960	262,290
Arizona	100,589	94,289	89,333	85,600	80,390	73,630	68,740	56,910	71,080
Colorado	110,480	98,218	90,828	95,370	80,890	75,450	74,390	66,190	72,260
Idaho	23,931	24,522	21,092	20,940	21,360	19,570	19,140	18,000	15,350
Montana	15,019	13,273	12,269	11,690	11,590	11,330	11,680	10,100	9,000
Nevada	55,621	46,772	45,397	43,140	41,810	40,780	38,270	33,560	32,860
New Mexico	20,509	19,803	19,643	18,630	19,580	19,140	18,700	16,870	19,620
Utah	58,460	61,635	58,332	58,940	52,480	46,110	41,310	39,190	37,180
Wyoming	6,428	5,386	5,057	5,310	5,390	5,400	5,470	5,140	4,940
W.N. CENTRAL	206,468	191,856	172,518	166,100	167,450	172,390	167,440	147,090	163,250
Iowa	24,544	23,772	20,830	18,660	20,370	21,730	21,380	17,470	21,810
Kansas	23,869	21,695	20,182	19,740	19,320	19,990	20,690	17,780	22,840
Minnesota	84,262	76,502	66,034	63,310	62,570	67,000	57,170	55,440	50,280
Missouri	48,170	45,279	42,131	42,320	42,070	40,180	45,780	35,800	46,430
Nebraska	14,280	14,199	13,710	12,540	12,850	12,870	12,900	11,440	12,810
N. Dakota	5,160	4,727	4,819	4,800	4,750	5,110	4,560	4,230	4,250
S. Dakota	6,182	5,682	4,813	4,730	5,520	4,870	4,960	4,930	4,830
W.S. CENTRAL	229,067	217,433	208,235	191,440	179,870	170,920	175,400	163,750	179,980
Arkansas	11,690	12,001	11,022	10,220	9,810	9,390	10,900	9,140	9,800
Louisiana	16,750	16,401	15,593	14,180	14,300	13,400	13,950	13,360	13,950
Oklahoma	22,838	21,902	19,916	19,830	19,920	20,070	19,560	18,570	21,080
Texas	177,789	167,129	161,704	147,200	135,840	128,070	130,990	122,680	135,150
E.N. CENTRAL	402,799	374,582	358,967	334,600	337,980	334,320	339,040	296,920	327,830
Illinois	138,588	132,675	128,745	122,880	121,300	123,670	126,460	111,150	121,970
Indiana	43,346	41,724	40,563	38,890	37,430	36,130	38,040	30,580	36,450
Michigan	88,413	78,946	76,217	69,100	69,470	68,550	66,630	59,200	64,470
Ohio	78,393	75,441	70,824	64,980	68,240	65,770	69,630	60,990	68,030
Wisconsin	54,059	45,795	42,619	38,750	41,540	40,200	38,280	35,000	36,910
E.S. CENTRAL	78,366	76,409	71,242	67,500	67,920	67,930	68,470	62,220	64,920
Alabama	18,573	17,746	16,445	15,250	15,170	15,420	15,380	14,310	15,010
Kentucky	20,993	19,150	18,194	18,490	17,800	17,290	17,950	16,290	16,660
Mississippi	8,581	8,092	7,961	6,810	6,980	7,520	7,510	6,380	6,780
Tennessee	30,220	31,421	28,642	26,950	27,970	27,700	27,630	25,240	26,470
NEW ENGLAND	110,355	97,204	92,070	90,190	93,520	90,460	91,540	86,810	95,530
Connecticut	27,672	26,653	24,710	24,000	24,780	24,350	25,130	24,590	27,690
Maine	7,159	6,663	6,426	5,980	6,590	6,670	6,240	6,030	5,850
Massachusetts	55,894	44,878	43,867	44,200	45,540	43,560	43,720	41,130	45,540
New Hampshire	8,996	8,783	7,981	7,550	7,570	7,280	7,280	6,460	7,220
Rhode Island	6,407	6,121	5,690	5,190	5,250	5,040	5,710	5,530	5,740
Vermont	4,225	4,106	3,397	3,280	3,790	3,560	3,460	3,070	3,490
MID ATLANTIC	256,975	241,256	220,845	203,840	208,620	213,090	220,960	210,390	237,070
New Jersey	70,559	66,806	58,958	54,310	53,680	55,660	58,260	55,640	61,680
New York	117,496	107,906	102,379	94,920	98,370	99,910	102,780	98,190	111,730
Pennsylvania	68,920	66,544	59,508	54,610	56,570	57,510	59,920	56,560	63,660
S. ATLANTIC	339,509	318,863	290,888	270,350	272,510	256,060	264,150	237,300	260,010
Delaware	4,948	4,518	3,913	3,790	3,820	4,010	4,120	3,720	4,560
Washington,D.C.	6,594	5,928	5,945	5,460	8,890	6,270	6,590	5,990	6,220
Florida	87,514	84,007	77,474	70,550	70,290	67,900	69,600	63,160	69,520
Georgia	62,041	54,025	50,635	50,930	50,240	43,580	43,580	40,120	43,120
Maryland	47,525	44,226	40,298	38,260	38,540	37,710	39,000	34,900	39,300
N. Carolina	40,666	38,848	33,435	31,430	30,290	28,950	30,140	26,310	28,580
S. Carolina	16,479	15,901	14,666	13,130	13,580	11,960	12,790	10,890	11,950
Virginia	68,202	65,683	59,587	52,710	51,850	50,480	52,970	47,410	51,510
West Virginia	5,541	5,727	4,935	4,090	5,010	5,210	5,360	4,800	5,250
UNITED STATES	3,952,823	3,726,012	3,462,708	3,327,400	3,275,090	3,205,280	3,261,630	2,978,740	3,175,110

TABLE 16: 2000 Domestic U.S. Visitor Characteristics by State

STATE & REGION	VISITORS	L.O.S. IN HAWAII	VISITOR DAYS	% ONE ISLAND ONLY	% N.I. ONLY	% FIRST- TIME	% HOTEL ONLY	% CONDO ONLY	% MCI	% HONEY- MOON	% ISLES VISITED	AVERAGE # OF TRIPS
PACIFIC COAST	1,938,247	9.83	19,057,986	74.1%	55.5%	22.6%	48.4%	23.3%	5.0%	7.2%	1.22	5.98
Alaska	43,224	13.08	565,300	79.0%	44.0%	20.7%	37.8%	28.8%	4.2%	7.2%	1.25	6.06
California	1,456,666	9.27	13,503,321	80.5%	53.8%	22.8%	51.4%	21.4%	5.1%	7.2%	1.24	5.99
Oregon	135,883	11.13	1,512,689	78.2%	55.0%	23.5%	39.0%	28.4%	4.6%	7.5%	1.26	5.42
Washington	302,474	11.49	3,476,677	80.0%	51.7%	21.3%	39.4%	29.4%	4.6%	6.6%	1.24	6.18
MOUNTAIN	391,037	10.18	3,982,613	72.9%	47.2%	31.7%	49.4%	19.4%	5.6%	10.0%	1.36	4.76
Arizona	100,589	9.95	1,000,366	74.9%	50.7%	32.3%	49.7%	18.1%	6.6%	9.5%	1.35	4.57
Colorado	110,480	10.23	1,130,746	70.6%	51.6%	31.8%	49.9%	20.0%	5.7%	11.0%	1.40	4.80
Idaho	23,931	11.27	269,751	73.5%	47.8%	32.6%	44.4%	24.6%	4.0%	10.2%	1.34	4.70
Montana	15,019	11.25	168,888	70.2%	49.2%	35.6%	46.4%	23.3%	4.5%	11.5%	1.37	4.17
Nevada	55,621	10.10	561,636	78.5%	43.7%	26.9%	51.9%	17.6%	5.5%	7.9%	1.28	5.79
New Mexico	20,509	10.57	216,877	71.2%	44.6%	36.8%	50.3%	18.3%	4.9%	11.7%	1.40	4.20
Utah	58,460	9.67	565,215	70.2%	36.4%	30.7%	48.2%	19.1%	5.0%	9.8%	1.37	4.59
Wyoming	6,428	10.75	69,133	69.7%	45.9%	39.1%	48.7%	21.7%	5.8%	11.0%	1.43	4.27
WEST NORTH CENTRAL	206,468	10.54	2,175,820	64.2%	39.5%	44.5%	55.9%	16.2%	6.6%	13.2%	1.52	3.63
Iowa	24,544	10.79	264,718	63.0%	38.2%	46.4%	58.6%	13.5%	6.3%	14.6%	1.55	3.32
Kansas	23,869	9.88	235,749	64.0%	40.4%	44.7%	57.7%	14.4%	6.3%	15.5%	1.55	3.40
Minnesota	84,262	10.73	904,524	65.0%	38.8%	42.5%	53.8%	18.6%	6.4%	11.8%	1.48	3.90
Missouri	48,170	10.36	499,037	63.5%	41.9%	46.0%	56.9%	15.1%	7.1%	13.7%	1.56	3.44
Nebraska	14,280	10.44	149,045	65.4%	41.4%	43.6%	57.5%	14.9%	7.3%	14.5%	1.49	3.88
North Dakota	5,160	10.76	55,535	64.8%	31.8%	48.3%	55.5%	16.9%	6.1%	12.6%	1.48	3.48
South Dakota	6,182	10.87	67,211	62.6%	35.5%	49.1%	56.7%	13.9%	7.5%	13.3%	1.51	3.30
WEST SOUTH CENTRAL	229,067	9.46	2,167,469	66.1%	42.3%	43.4%	61.8%	11.9%	7.0%	13.7%	1.48	3.73
Arkansas	11,690	9.98	116,622	65.7%	33.4%	47.8%	59.8%	13.5%	6.8%	13.9%	1.66	3.30
Louisiana	16,750	9.56	160,062	63.1%	34.9%	54.1%	63.5%	9.6%	8.1%	18.2%	1.63	2.90
Oklahoma	22,838	9.64	220,172	68.3%	38.0%	42.4%	60.6%	13.1%	6.2%	13.9%	1.47	3.67
Texas	177,789	9.40	1,670,613	66.1%	44.1%	42.3%	62.0%	11.9%	7.0%	13.2%	1.45	3.85
EAST NORTH CENTRAL	402,799	10.71	4,314,321	59.1%	39.7%	43.8%	54.5%	16.3%	10.8%	7.2%	1.63	3.37
Illinois	138,588	10.34	1,433,651	62.1%	44.6%	42.3%	60.3%	15.1%	8.4%	12.7%	2.01	3.82
Indiana	43,346	10.48	454,075	60.4%	39.0%	49.9%	58.5%	14.5%	7.0%	13.8%	0.76	3.14
Michigan	88,413	11.22	992,427	57.9%	38.7%	50.4%	57.4%	15.0%	8.4%	11.9%	0.72	3.17
Ohio	78,393	10.66	835,675	56.9%	36.4%	50.9%	59.4%	13.2%	7.9%	14.4%	1.92	2.98
Wisconsin	54,059	11.07	598,493	55.5%	33.9%	49.5%	58.5%	13.5%	6.7%	11.3%	2.45	3.24
EAST SOUTH CENTRAL	78,366	9.99	782,784	55.4%	36.3%	50.1%	60.9%	13.1%	14.2%	6.5%	1.65	3.04
Alabama	18,573	9.78	181,641	63.4%	30.4%	52.3%	64.0%	8.7%	6.9%	16.5%	1.57	3.12
Kentucky	20,993	9.95	208,913	58.8%	35.6%	50.0%	63.0%	12.8%	7.3%	14.3%	1.63	2.92
Mississippi	8,581	11.37	97,571	68.6%	30.7%	53.9%	65.3%	8.6%	6.2%	16.7%	1.49	2.84
Tennessee	30,220	9.75	294,659	62.9%	34.9%	49.7%	62.2%	11.8%	6.9%	14.3%	1.55	3.13
NEW ENGLAND	110,355	11.58	1,278,191	57.6%	38.3%	48.2%	58.6%	11.6%	9.7%	13.2%	1.64	3.50
Connecticut	27,672	11.15	308,444	56.8%	38.9%	48.1%	61.6%	11.0%	9.7%	13.1%	1.65	3.60
Maine	7,159	12.68	90,755	61.8%	31.5%	47.2%	52.1%	13.3%	5.8%	12.1%	1.59	3.35
Massachusetts	55,894	11.43	639,102	56.8%	40.1%	48.9%	59.0%	11.5%	10.8%	13.4%	1.65	3.51
New Hampshire	8,996	11.90	107,087	58.5%	36.1%	48.2%	55.0%	12.4%	7.6%	13.4%	1.65	3.31
Rhode Island	6,407	11.96	76,627	59.1%	30.5%	44.1%	58.5%	10.9%	9.4%	11.9%	1.64	3.58
Vermont	4,225	13.30	56,175	61.8%	37.4%	45.8%	51.0%	13.9%	6.1%	14.9%	1.55	3.28
MIDDLE ATLANTIC	256,975	10.79	2,773,714	56.3%	63.5%	52.6%	63.8%	9.3%	11.1%	13.4%	1.63	3.14
New Jersey	70,559	10.70	754,753	54.7%	62.4%	51.5%	65.3%	9.0%	11.9%	13.8%	1.65	3.11
New York	117,496	10.95	1,287,130	56.7%	63.7%	53.1%	63.8%	9.3%	12.1%	12.2%	1.61	3.24
Pennsylvania	68,920	10.62	731,832	57.2%	64.3%	52.7%	62.5%	9.5%	8.7%	15.0%	1.66	3.01
SOUTH ATLANTIC	339,509	10.35	3,514,298	62.6%	32.8%	46.8%	60.2%	9.7%	6.7%	15.1%	1.58	3.57
Delaware	4,948	10.70	52,959	56.4%	35.2%	51.6%	60.7%	10.0%	7.2%	15.3%	1.68	3.16
D.C.	6,594	10.64	70,166	70.0%	34.9%	41.0%	57.0%	9.9%	6.3%	15.2%	1.42	4.40
Florida	87,514	10.59	926,651	60.9%	33.4%	47.3%	59.3%	8.7%	6.4%	14.9%	1.65	3.56
Georgia	62,041	9.63	597,507	61.4%	34.5%	48.4%	61.0%	11.9%	6.9%	14.6%	1.57	3.33
Maryland	47,525	10.60	503,661	62.2%	32.0%	45.3%	60.8%	8.9%	6.8%	15.7%	1.58	3.64
North Carolina	40,666	10.35	420,893	61.8%	36.3%	51.6%	59.9%	10.3%	8.4%	15.9%	1.59	3.05
South Carolina	16,479	10.23	168,576	61.4%	31.3%	51.1%	59.8%	11.3%	6.6%	15.1%	1.62	3.18
Virginia	68,202	10.51	716,923	66.4%	28.6%	41.5%	60.7%	8.5%	6.1%	15.0%	1.51	4.12
West Virginia	5,541	10.28	56,962	63.2%	35.5%	52.7%	61.2%	10.3%	6.0%	17.6%	1.56	2.96

Source: DBEDT

TABLE 17: 2000 Market Penetration for Top U.S. MSAs

RANK	METRO AREA	2000	1999	% CHNG	2000 Population (1000)	Est. 2000 Penetration per 1,000
1	Los Angeles/Riverside/Orange County, CA	579,979	557,758	3.98%	16,374	35.4
2	San Francisco/Oakland/San Jose, CA	538,435	480,573	12.04%	7,039	76.5
3	Seattle/Tacoma/Bremington, WA	229,022	223,486	2.48%	3,555	64.4
4	New York/Northern New Jersey/Long Island, NY/NJ/CT/PA	158,498	147,785	7.25%	21,200	7.5
5	San Diego, CA	119,285	110,144	8.30%	2,814	42.4
6	Chicago/Gary/Kenosha, IL/IN/WI	117,392	111,931	4.88%	9,158	12.8
7	Portland/Salem, OR/WA	107,138	113,377	-5.50%	2,265	47.3
8	Washington/Baltimore, DC/MD/VA/WV	91,233	86,992	4.88%	7,608	12.0
9	Denver/Boulder/Greeley, CO	77,892	69,160	12.63%	2,582	30.2
10	Sacramento/Yolo, CA	77,705	72,733	6.84%	1,797	43.2
11	Dallas/Fort Worth, TX	74,597	71,359	4.54%	5,222	14.3
12	Phoenix/Mesa,AZ	73,556	68,183	7.88%	3,252	22.6
13	Minneapolis/Saint Paul,MN/WI	63,927	57,961	10.29%	2,969	21.5
14	Detroit/Ann Arbor/Flint, MI	56,244	48,943	14.92%	5,456	10.3
15	Boston/Worcester/Lawrence/Lowell/Brockton, MA/NH/ NE	52,772	42,660	23.71%	5,819	9.1
16	Atlanta,GA	47,835	41,837	14.34%	4,112	11.6
17	Philadelphia/Wilmington/Atlantic City, PA/NJ/DE/MD	42,389	40,103	5.70%	6,188	6.9
18	Houston/Galveston/Brazoria, TX	41,073	38,920	5.53%	4,670	8.8
19	Salt Lake City/Ogden,UT	39,230	40,591	-3.35%	1,334	29.4
20	Las Vegas,NV/AZ	39,130	31,856	22.83%	1,563	25.0
21	Saint Louis,MO/IL	28,833	26,735	7.85%	2,604	11.1
22	Anchorage,AK	24,710	23,871	3.52%	260	94.9
23	Kansas City,MO/KS	22,261	20,429	8.96%	1,776	12.5
24	Cleveland/Akron, OH	21,776	21,107	3.17%	2,946	7.4
25	Cincinnati/Hamilton, OH/KY/IN	19,605	18,529	5.81%	1,979	9.9
26	Milwaukee/Racine, WI	17,594	15,690	12.13%	1,690	10.4
27	Santa Barbara/Santa Maria/Lompoc, CA	16,906	16,432	2.88%	399	42.3
28	Miami/Fort Lauderdale, FL	16,334	15,665	4.28%	3,876	4.2
29	Austin/SanMarcos,TX	16,179	14,543	11.25%	1,250	12.9
30	Fresno,CA	15,763	15,104	4.36%	923	17.1
31	Pittsburgh,PA	15,445	14,442	6.95%	2,359	6.5
32	Tucson,AZ	15,206	14,505	4.83%	844	18.0
33	Tampa/Saint Petersburg/Clearwater,FL	15,174	14,497	4.67%	2,396	6.3
34	Indianapolis,IN	15,005	14,100	6.41%	1,608	9.3
35	Stockton-Lodi,CA	14,646	13,969	4.85%	564	26.0
36	Salinas,CA	13,183	12,205	8.01%	402	32.8
37	Spokane,WA	13,030	13,877	-6.10%	418	31.2
38	Reno,NV	12,830	11,652	10.11%	339	37.8
39	San Antonio,TX	12,823	12,135	5.67%	1,592	8.1
40	Norfolk/Virginia Beach/Newport News,VA/NC	12,770	11,803	8.19%	1,570	8.1
41	Columbus,OH	12,691	12,180	4.19%	1,540	8.2
42	Orlando,FL	11,746	10,554	11.29%	1,645	7.1
43	Albuquerque,NM	11,673	11,325	3.07%	713	16.4
44	Colorado Springs,CO	11,256	9,763	15.29%	517	21.8
45	Eugene/Springfield,OR	11,179	13,435	-16.79%	323	34.6
46	Raleigh/Durham/Chapel Hill,NC	10,696	9,768	9.50%	1,188	9.0
47	Boise City,ID	10,333	10,281	0.52%	432	23.9
48	Modesto,CA	10,295	9,927	3.71%	447	23.0
49	Charlotte/Gastonia/Rock Hill,NC/SC	9,790	8,916	9.81%	1,499	6.5
50	San Luis/Obispo/Atascadero/Paso Robles,CA	9,720	9,405	3.35%	247	39.4
51	Nashville,TN	9,655	9,938	-2.85%	1,231	7.8
52	Bakersfield,CA	9,549	9,306	2.61%	662	14.4
53	Provo/Orem,UT	9,344	10,105	-7.53%	369	25.4
54	Grand Rapids/Muskegon/Holland,MI	8,618	8,782	-1.86%	1,089	7.9
55	Oklahoma City,OK	8,305	7,881	5.38%	1,083	7.7
56	Tulsa,OK	8,065	7,757	3.98%	803	10.0
57	Hartford,CT	7,744	7,796	-0.67%	1,183	6.5
58	Omaha,NE/IA	7,709	7,744	-0.46%	717	10.8
59	Bellingham,WA	6,298	6,006	4.86%	167	37.8

Source: DBEDT and U.S. Bureau of the Census

TABLE 18: 2000 Japan MMA Visitor Characteristics

JAPAN	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	10,097,846	10,377,326	-2.7%	256,655	349,562	-26.6%	9,841,191	10,027,764	-1.9%
Total Visitors	1,817,643	1,825,588	-0.4%	34,141	47,348	-27.9%	1,783,502	1,778,240	0.3%
PARTY SIZE									
One	155,403	190,523	-18.4%	9,783	12,900	-24.2%	145,620	177,623	-18.0%
Two	589,006	640,376	-8.0%	13,144	18,658	-29.6%	575,862	621,718	-7.4%
Three or more	1,073,234	994,688	7.9%	11,214	15,789	-29.0%	1,062,020	978,899	8.5%
Avg Party Size	2.74	2.61	5.0%	1.78	1.80	-1.3%	2.76	2.64	4.8%
VISIT STATUS									
First-Time	952,005	940,380	1.2%	12,173	18,201	-33.1%	939,832	922,179	1.9%
Repeat	865,639	885,190	-2.2%	21,969	29,130	-24.6%	843,670	856,060	-1.4%
Average # Trips	2.59	2.64	-1.8%	4.55	4.22	7.9%	2.56	2.60	-1.6%
TRAVEL METHOD									
Group Tour	1,255,509	1,043,613	20.3%	7,127	10,776	-33.9%	1,248,382	1,032,836	20.9%
Package	1,597,908	1,448,888	10.3%	11,140	16,472	-32.4%	1,586,768	1,432,416	10.8%
Group Tour & Pkg	1,218,726	925,263	31.7%	5,238	8,032	-34.8%	1,213,488	917,231	32.3%
True Independent	182,951	258,001	-29.1%	21,111	28,131	-25.0%	161,840	229,870	-29.6%
ISLANDS VISITED									
Oahu	1,720,362	1,752,551	-1.8%	29,242	39,403	-25.8%	1,691,121	1,713,149	-1.3%
Maui County	274,476	256,264	7.1%	5,201	9,077	-42.7%	269,275	247,187	8.9%
...Maui	270,831	250,941	7.9%	4,961	8,641	-42.6%	265,871	242,300	9.7%
...Molokai	3,980	3,755	6.0%	231	417	-44.7%	3,750	3,338	12.3%
...Lanai	3,352	4,062	-17.5%	269	412	-34.6%	3,082	3,650	-15.6%
Kauai	122,045	92,556	31.9%	2,310	4,025	-42.6%	119,735	88,531	35.2%
Big Island	246,637	220,983	11.6%	3,348	5,891	-43.2%	243,289	215,092	13.1%
...Hilo	61,320	49,839	23.0%	1,005	1,897	-47.0%	60,315	47,942	25.8%
...Kona	212,865	186,642	14.1%	2,783	4,901	-43.2%	210,082	181,741	15.6%
LENGTH OF STAY									
Oahu (days)	4.92	4.99	-1.4%	6.13	5.85	4.9%	4.90	4.97	-1.4%
Maui (days)	2.52	3.00	-16.0%	6.84	6.40	7.0%	2.44	2.87	-15.3%
Molokai (days)	1.84	2.71	-32.0%	9.59	6.85	40.0%	1.37	2.19	-37.7%
Lanai (days)	2.47	3.09	-20.2%	6.85	3.96	73.0%	2.09	3.00	-30.3%
Kauai (days)	1.67	2.01	-16.7%	7.19	5.54	29.7%	1.57	1.85	-15.2%
Big Island (days)	2.96	3.05	-2.9%	6.79	6.29	7.9%	2.91	2.96	-1.8%
...Hilo (days)	1.93	2.28	-15.3%	6.41	4.21	52.3%	1.86	2.21	-15.7%
...Kona (days)	2.87	3.00	-4.3%	5.85	5.93	-1.3%	2.83	2.92	-3.0%
Statewide (days)	5.56	5.68	-2.3%	7.52	7.38	1.8%	5.52	5.64	-2.2%
ACCOMMODATIONS									
Hotel	1,673,260	1,617,677	3.4%	25,366	35,534	-28.6%	1,647,894	1,582,143	4.2%
...Hotel Only	1,639,551	1,584,941	3.4%	24,336	34,217	-28.9%	1,615,215	1,550,724	4.2%
Condo	140,957	183,786	-23.3%	4,465	6,852	-34.8%	136,492	176,934	-22.9%
...Condo Only	116,944	159,953	-26.9%	3,764	6,024	-37.5%	113,180	153,929	-26.5%
Timeshare	931	NA	NA	626	NA	NA	305	NA	NA
...Timeshare Only	703	NA	NA	529	NA	NA	174	NA	NA
Apartment	3,466	5,003	-30.7%	424	707	-40.1%	3,042	4,295	-29.2%
Bed & Breakfast	3,951	6,668	-40.7%	277	305	-9.1%	3,674	6,363	-42.3%
Cruise Ship	5,469	1,433	281.6%	136	191	-28.9%	5,333	1,242	329.4%
Friends or Relatives	8,599	15,953	-46.1%	2,690	3,686	-27.0%	5,909	12,267	-51.8%
PURPOSE OF TRIP									
Pleasure (Net)	1,685,394	1,692,007	-0.4%	27,387	38,915	-29.6%	1,658,007	1,653,093	0.3%
...Honeymoon	328,049	356,554	-8.0%	4,006	5,365	-25.3%	324,043	351,189	-7.7%
MC&I (Net)	59,825	48,561	23.2%	2,135	2,957	-27.8%	57,690	45,604	26.5%
....Convention/Conf.	23,869	18,432	29.5%	1,090	1,514	-28.0%	22,779	16,919	34.6%
....Corp. Meetings	9,114	9,062	0.6%	735	958	-23.2%	8,379	8,105	3.4%
....Incentive	27,816	21,488	29.5%	324	512	-36.7%	27,492	20,976	31.1%
Other Business	7,367	6,742	9.3%	1,356	1,554	-12.7%	6,011	5,188	15.9%
Visit Friends/Relatives	23,990	24,414	-1.7%	2,590	3,270	-20.8%	21,400	21,144	1.2%
Government/Military	1,242	1,243	-0.1%	433	403	7.6%	809	840	-3.7%
Attend School	1,554	2,090	-25.7%	158	187	-15.6%	1,396	1,903	-26.7%
EXPENDITURES									
Total Expenditures (\$ mil.)	2,370.4	2,359.2	0.5%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	234.7	227.3	3.3%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,304.1	1,292.3	0.9%	NA	NA	NA	NA	NA	NA

NA: Not available

Source: DBEDT

TABLE 19: 2000 International Japanese Visitor Characteristics by Region

JAPAN BY REGION		CHUBU	KINKI	TOHOKU	KANTO	CHUGOKU	SHIKOKU	KYUSHU	HOKKAIDO	OKINAWA	UNSPECIFIED
Visitor Counts		184,478	478,263	45,667	584,687	92,850	57,565	157,613	48,002	8,270	126,107
PARTY SIZE											
One		15,843	33,893	5,141	46,399	5,720	4,279	14,264	3,280	962	15,838
Two		64,989	149,789	15,615	197,788	29,171	15,730	47,655	12,085	2,798	40,240
Three or more		103,645	294,581	24,911	340,500	57,959	37,557	95,694	32,636	4,510	70,028
Avg Party Size		2.66	2.86	2.58	2.69	3.00	3.11	2.81	3.02	2.48	2.47
VISIT STATUS											
First-Time		109,124	250,334	29,660	261,472	58,031	37,653	95,463	24,737	5,409	67,948
Repeat		75,354	227,928	16,007	323,216	34,818	19,912	62,150	23,265	2,861	58,159
Average # Trips		2.09	2.52	2.33	3.03	2.04	2.03	2.11	2.44	1.77	2.49
TRAVEL METHOD											
Group Tour		123,036	336,500	30,686	398,695	69,474	41,974	120,507	35,653	5,214	86,643
Package		169,639	428,462	40,839	503,808	86,212	52,741	145,358	42,640	7,253	109,816
Group Tour & Pkg		120,291	325,741	29,896	389,337	67,451	40,363	118,324	34,331	5,098	82,656
True Independent		12,094	39,041	4,038	71,521	4,615	3,213	10,073	4,040	900	12,303
ISLANDS VISITED											
Oahu		176,234	455,988	43,673	546,395	88,570	55,284	151,785	45,959	8,039	119,193
Maui County		29,400	80,478	5,543	81,943	15,044	10,875	19,078	6,852	2,007	18,054
...Maui		29,078	79,699	5,543	80,799	14,915	10,798	18,854	6,689	2,007	17,489
...Molokai		249	924	0	775	129	115	189	247	0	1,121
...Lanai		300	498	35	1,051	58	38	35	159	0	907
Kauai		11,770	33,243	3,055	41,405	5,678	3,519	8,017	3,035	742	9,273
Big Island		22,868	55,672	5,293	97,912	14,019	6,802	18,405	5,816	1,153	15,349
...Hilo		6,398	15,612	1,322	17,375	5,590	2,160	4,551	1,571	441	5,294
...Kona		18,716	47,714	4,618	87,519	10,699	5,884	15,748	5,048	915	13,222
LENGTH OF STAY											
Oahu (days)		4.99	5.12	5.06	5.25	4.98	4.98	5.12	5.51	5.20	5.28
Maui (days)		2.54	2.59	2.93	2.93	2.35	2.34	2.51	2.33	2.97	3.56
Molokai (days)		1.27	1.27	0.00	1.74	1.00	3.02	1.00	1.51	0.00	0.00
Lanai (days)		3.00	2.51	3.00	2.66	3.00	1.00	4.00	1.95	0.00	2.80
Kauai (days)		1.64	1.74	1.26	1.74	1.42	1.54	1.62	1.48	1.57	3.12
Big Island (days)		2.63	2.81	2.78	3.76	2.10	2.48	2.85	2.85	3.51	3.08
...Hilo (days)		1.69	1.92	1.57	2.45	1.67	1.55	1.64	1.56	4.69	1.98
...Kona (days)		2.62	2.65	2.73	3.61	1.88	2.25	2.86	2.79	2.17	2.92
Statewide (days)		5.30	5.44	5.32	5.73	5.19	5.26	5.39	5.74	5.92	5.57
ACCOMMODATIONS											
Hotel		174,817	443,883	42,868	530,382	88,491	54,233	145,616	44,504	7,153	115,947
...Hotel Only		171,889	436,029	42,450	518,004	86,984	53,073	142,844	43,315	6,956	113,672
Condo		10,067	34,924	2,141	55,457	5,204	3,463	11,663	3,432	619	9,521
...Condo Only		8,153	29,181	1,838	45,821	4,068	2,791	10,206	2,939	542	7,641
Timeshare		0	95	0	39	0	0	57	0	0	114
...Timeshare Only		0	95	0	22	0	0	57	0	0	0
Apartment		180	610	35	1,541	57	0	366	19	0	234
Bed & Breakfast		238	1,133	111	925	73	0	526	42	0	627
Cruise Ship		351	1,418	97	1,404	367	347	1,106	244	0	0
Friends or Relatives		387	1,142	19	2,166	42	209	437	347	224	936
PURPOSE OF TRIP											
Pleasure (Net)		173,212	447,017	41,192	538,524	88,405	54,008	146,511	45,780	7,187	116,172
...Honeymoon		35,348	87,669	12,081	88,291	21,691	15,290	29,171	6,883	1,013	26,607
MC&I (Net)		5,638	14,919	1,309	18,653	2,395	2,015	6,281	725	323	5,433
....Convention/Conf.		1,334	4,983	710	8,020	967	607	2,290	401	122	3,345
....Corp. Meetings		805	2,776	19	2,703	272	609	843	38	23	291
....Incentive		3,595	7,391	580	8,076	1,156	799	3,547	286	179	1,883
Other Business		126	687	1,675	2,126	153	62	294	19	87	782
Visit Friends/Relatives		1,632	5,313	550	8,608	416	517	1,609	1,028	409	1,318
Government/Military		57	85	0	516	18	0	0	0	0	133
Attend School		145	313	19	487	18	24	40	0	129	222

TABLE 20: Canada MMA Visitor Characteristics: 2000 vs. 1999

CANADA	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	3,081,557	3,351,926	-8.1%	533,113	476,137	12.0%	2,548,443	2,875,790	-11.4%
Total Visitors	251,843	252,777	-0.4%	41,039	37,836	8.5%	210,804	214,941	-1.9%
PARTY SIZE									
One	47,820	50,621	-5.5%	9,785	8,743	11.9%	38,035	41,878	-9.2%
Two	131,192	132,684	-1.1%	21,292	19,404	9.7%	109,900	113,280	-3.0%
Three or more	72,831	69,472	4.8%	9,962	9,690	2.8%	62,869	59,783	5.2%
Avg Party Size	1.91	1.89	1.1%	1.78	1.81	-1.2%	1.93	1.90	1.6%
VISIT STATUS									
First-Time	107,045	105,392	1.6%	18,310	16,439	11.4%	88,735	88,953	-0.2%
Repeat	144,798	147,386	-1.8%	22,729	21,397	6.2%	122,069	125,989	-3.1%
Average # Trips	4.23	4.19	0.9%	4.06	4.07	-0.3%	4.26	4.21	1.2%
TRAVEL METHOD									
Group Tour	27,249	27,141	0.4%	5,247	3,992	31.4%	22,002	23,149	-5.0%
Package	78,283	78,832	-0.7%	12,850	11,247	14.3%	65,433	67,585	-3.2%
Group Tour & Pkg	21,691	21,581	0.5%	4,211	3,230	30.4%	17,480	18,351	-4.7%
True Independent	168,000	168,385	-0.2%	27,153	25,827	5.1%	140,847	142,559	-1.2%
ISLANDS VISITED									
Oahu	137,911	135,927	1.5%	24,527	21,637	13.4%	113,384	114,291	-0.8%
Maui County	125,978	125,299	0.5%	17,296	17,439	-0.8%	108,682	107,860	0.8%
...Maui	122,375	121,747	0.5%	16,637	16,882	-1.5%	105,738	104,865	0.8%
...Molokai	4,143	3,983	4.0%	751	575	30.7%	3,392	3,408	-0.5%
...Lanai	6,886	5,527	24.6%	1,218	798	52.5%	5,668	4,729	19.9%
Kauai	35,577	48,218	-26.2%	6,929	7,809	-11.3%	28,649	40,409	-29.1%
Big Island	39,653	51,741	-23.4%	8,484	8,736	-2.9%	31,168	43,005	-27.5%
...Hilo	11,703	17,066	-31.4%	2,495	2,799	-10.8%	9,208	14,267	-35.5%
...Kona	34,768	44,264	-21.5%	7,408	7,499	-1.2%	27,359	36,765	-25.6%
LENGTH OF STAY									
Oahu (days)	9.70	9.64	0.7%	9.59	9.02	6.3%	9.73	9.76	-0.3%
Maui (days)	9.19	9.33	-1.5%	9.00	8.80	2.3%	9.22	9.42	-2.1%
Molokai (days)	5.80	8.34	-30.4%	11.52	8.02	43.6%	4.54	8.39	-45.9%
Lanai (days)	5.49	7.69	-28.6%	9.11	5.54	64.5%	4.71	8.06	-41.5%
Kauai (days)	7.05	7.15	-1.4%	7.50	6.96	7.7%	6.94	7.19	-3.5%
Big Island (days)	7.71	9.37	-17.7%	9.02	7.91	14.0%	7.35	9.66	-23.9%
...Hilo (days)	4.69	6.51	-28.0%	6.10	5.28	15.5%	4.31	6.76	-36.2%
...Kona (days)	7.21	8.44	-14.5%	8.28	7.25	14.2%	6.92	8.68	-20.3%
Statewide (days)	12.24	13.26	-7.7%	12.99	12.58	3.2%	12.09	13.38	-9.6%
ACCOMMODATIONS									
Hotel	150,608	151,573	-0.6%	25,048	22,743	10.1%	125,560	128,830	-2.5%
...Hotel Only	130,985	135,654	-3.4%	22,435	20,163	11.3%	108,550	115,491	-6.0%
Condo	70,710	70,861	-0.2%	8,948	9,959	-10.2%	61,762	60,902	1.4%
...Condo Only	57,605	60,158	-4.2%	7,450	8,449	-11.8%	50,155	51,709	-3.0%
Timeshare	12,450	NA	NA	2,507	NA	NA	9,943	NA	NA
...Timeshare Only	8,329	NA	NA	1,875	NA	NA	6,454	NA	NA
Apartment	4,451	4,673	-4.8%	718	743	-3.4%	3,733	3,930	-5.0%
Bed & Breakfast	2,890	5,346	-45.9%	915	773	18.4%	1,975	4,574	-56.8%
Cruise Ship	14,588	5,236	178.6%	855	945	-9.5%	13,733	4,292	220.0%
Friends or Relatives	17,657	21,452	-17.7%	3,514	3,501	0.4%	14,143	17,952	-21.2%
PURPOSE OF TRIP									
Pleasure (Net)	202,990	204,995	-1.0%	31,271	30,243	3.4%	171,719	174,753	-1.7%
...Honeymoon	14,360	16,687	-13.9%	2,619	2,447	7.0%	11,741	14,241	-17.6%
MC&I (Net)	32,330	26,753	20.8%	6,164	4,017	53.4%	26,166	22,736	15.1%
....Convention/Conf.	20,604	16,241	26.9%	3,883	2,416	60.7%	16,721	13,826	20.9%
....Corp. Meetings	6,185	5,869	5.4%	1,238	904	36.9%	4,947	4,965	-0.3%
....Incentive	6,167	5,397	14.3%	1,150	804	43.0%	5,017	4,593	9.3%
Other Business	5,976	8,017	-25.5%	1,372	1,334	2.8%	4,604	6,683	-31.1%
Visit Friends/Relatives	13,091	13,650	-4.1%	2,653	2,277	16.5%	10,438	11,373	-8.2%
Government/Military	1,262	1,830	-31.0%	355	303	17.0%	907	1,527	-40.6%
Attend School	656	1,290	-49.1%	153	202	-24.1%	503	1,088	-53.8%
EXPENDITURES									
Total Expenditures (\$ mil.)	451.5	479.6	-5.9%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	146.5	143.1	2.4%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,792.6	1,897.2	-5.5%	NA	NA	NA	NA	NA	NA

NA: Not available

Source: DBEDT

TABLE 21: Europe MMA Visitor Characteristics: 2000 vs. 1999

EUROPE	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	1,996,697	2,189,957	-8.8%	1,732,655	1,908,215	-9.2%	264,042	281,742	-6.3%
Total Visitors	166,974	183,868	-9.2%	139,337	157,640	-11.6%	27,637	26,228	5.4%
PARTY SIZE									
One	45,445	51,005	-10.9%	38,489	43,985	-12.5%	6,956	7,019	-0.9%
Two	88,134	90,002	-2.1%	72,448	77,546	-6.6%	15,686	12,454	25.9%
Three or more	33,396	42,862	-22.1%	28,400	36,108	-21.3%	4,996	6,754	-26.0%
Avg Party Size	1.70	1.72	-1.2%	1.70	1.71	-0.8%	1.71	1.77	-3.7%
VISIT STATUS									
First-Time	97,166	102,802	-5.5%	76,829	85,116	-9.7%	20,337	17,686	15.0%
Repeat	69,808	81,065	-13.9%	62,508	72,523	-13.8%	7,300	8,542	-14.5%
Average # Trips	3.00	3.09	-2.9%	3.30	3.25	1.5%	1.51	2.16	-29.8%
TRAVEL METHOD									
Group Tour	20,399	20,325	0.4%	18,718	18,764	-0.2%	1,681	1,561	7.6%
Package	68,310	71,833	-4.9%	57,918	62,723	-7.7%	10,392	9,110	14.1%
Group Tour & Pkg	15,061	14,562	3.4%	13,854	13,427	3.2%	1,207	1,134	6.4%
True Independent	93,325	106,271	-12.2%	76,554	89,580	-14.5%	16,772	16,691	0.5%
ISLANDS VISITED									
Oahu	121,475	118,776	2.3%	97,736	100,586	-2.8%	23,739	18,190	30.5%
Maui County	56,925	77,517	-26.6%	50,831	69,072	-26.4%	6,095	8,445	-27.8%
...Maui	55,560	75,418	-26.3%	49,479	67,230	-26.4%	6,081	8,188	-25.7%
...Molokai	2,365	3,048	-22.4%	2,135	2,768	-22.9%	230	279	-17.5%
...Lanai	2,336	3,017	-22.6%	2,055	2,692	-23.7%	281	325	-13.6%
Kauai	28,715	39,984	-28.2%	25,187	35,337	-28.7%	3,527	4,647	-24.1%
Big Island	35,846	46,969	-23.7%	30,632	39,941	-23.3%	5,214	7,028	-25.8%
...Hilo	13,029	20,394	-36.1%	10,184	14,293	-28.7%	2,845	6,101	-53.4%
...Kona	29,839	36,344	-17.9%	25,870	33,644	-23.1%	3,968	2,701	46.9%
LENGTH OF STAY									
Oahu (days)	8.82	8.18	7.9%	9.25	8.33	11.1%	7.05	7.35	-4.0%
Maui (days)	7.98	7.85	1.6%	8.18	7.96	2.8%	6.30	6.97	-9.6%
Molokai (days)	5.57	4.84	15.0%	5.76	4.95	16.4%	3.79	3.80	-0.2%
Lanai (days)	6.35	4.34	46.3%	6.26	4.43	41.4%	6.98	3.61	93.7%
Kauai (days)	6.31	6.27	0.6%	6.42	6.36	0.8%	5.52	5.55	-0.5%
Big Island (days)	7.62	7.41	2.8%	7.74	7.14	8.4%	6.90	8.96	-23.0%
...Hilo (days)	5.05	4.77	5.7%	5.34	4.80	11.3%	4.00	4.72	-15.2%
...Kona (days)	6.95	6.57	5.7%	7.06	6.44	9.7%	6.20	8.23	-24.7%
Statewide (days)	11.96	11.91	0.4%	12.44	12.10	2.7%	9.55	10.74	-11.1%
ACCOMMODATIONS									
Hotel	116,680	127,115	-8.2%	97,936	108,975	-10.1%	18,745	18,140	3.3%
...Hotel Only	107,638	116,088	-7.3%	90,450	100,809	-10.3%	17,188	15,280	12.5%
Condo	14,446	23,794	-39.3%	13,589	20,081	-32.3%	857	3,713	-76.9%
...Condo Only	11,729	18,719	-37.3%	11,290	16,809	-32.8%	439	1,911	-77.0%
Timeshare	4,455	NA	NA	3,709	NA	NA	746	NA	NA
...Timeshare Only	3,440	NA	NA	2,736	NA	NA	704	NA	NA
Apartment	7,859	8,091	-2.9%	6,632	7,246	-8.5%	1,227	844	45.4%
Bed & Breakfast	5,131	5,336	-3.8%	4,201	4,882	-14.0%	930	454	105.0%
Cruise Ship	1,678	1,816	-7.6%	1,525	1,719	-11.3%	152	97	57.5%
Friends or Relatives	14,144	16,438	-14.0%	13,000	14,936	-13.0%	1,143	1,503	-23.9%
PURPOSE OF TRIP									
Pleasure (Net)	135,465	150,832	-10.2%	110,210	127,904	-13.8%	25,255	22,928	10.2%
...Honeymoon	12,219	12,652	-3.4%	10,808	11,572	-6.6%	1,410	1,080	30.6%
MC&I (Net)	15,084	14,014	7.6%	14,246	12,856	10.8%	838	1,158	-27.6%
....Convention/Conf.	9,766	8,853	10.3%	9,421	8,073	16.7%	345	780	-55.8%
....Corp. Meetings	3,050	2,505	21.8%	2,700	2,324	16.2%	350	180	94.0%
....Incentive	2,404	2,805	-14.3%	2,261	2,590	-12.7%	143	214	-33.3%
Other Business	4,267	5,716	-25.4%	4,185	5,290	-20.9%	82	426	-80.9%
Visit Friends/Relatives	10,401	11,936	-12.9%	9,514	10,645	-10.6%	888	1,291	-31.2%
Government/Military	1,130	1,273	-11.2%	1,006	1,185	-15.1%	124	89	40.1%
Attend School	740	645	14.8%	636	554	14.9%	104	91	14.0%
EXPENDITURES									
Total Expenditures (\$ mil.)	263.8	296.5	-11.0%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	132.1	135.4	-2.4%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,580.1	1,612.7	-2.0%	NA	NA	NA	NA	NA	NA

NA: Not available

Source: DBEDT

TABLE 22: Oceania MMA Visitor Characteristics: 2000 vs. 1999

OCEANIA	TOTAL			DOMESTIC			INTERNATIONAL*		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	773,573	941,145	-17.8%	218,451	275,494	-20.7%	555,122	665,652	-16.6%
Total Visitors	95,974	111,205	-13.7%	32,615	37,731	-13.6%	63,359	73,474	-13.8%
PARTY SIZE			3						
One	20,180	27,450	-26.5%	7,867	10,182	-22.7%	12,313	17,268	-28.7%
Two	46,938	52,198	-10.1%	13,416	14,896	-9.9%	33,522	37,302	-10.1%
Three or more	28,859	31,556	-8.5%	11,335	12,653	-10.4%	17,524	18,904	-7.3%
Avg Party Size	1.88	1.96	-4.1%	1.88	1.82	3.2%	1.88	2.03	-7.5%
VISIT STATUS									
First-Time	49,993	58,856	-15.1%	15,836	18,173	-12.9%	34,157	40,682	-16.0%
Repeat	45,981	52,349	-12.2%	16,779	19,558	-14.2%	29,202	32,791	-10.9%
Average # Trips	2.74	2.76	-1.0%	3.29	3.33	-1.2%	2.45	2.47	-0.9%
TRAVEL METHOD									
Group Tour	6,156	9,026	-31.8%	1,716	2,444	-29.8%	4,440	6,581	NA
Package	57,668	61,076	-5.6%	16,208	18,653	-13.1%	41,460	42,423	-2.3%
Group Tour & Pkg	5,228	7,542	-30.7%	1,206	1,973	-38.9%	4,022	5,569	NA
True Independent	37,377	48,645	-23.2%	15,896	18,606	-14.6%	21,481	30,038	-28.5%
ISLANDS VISITED									
Oahu	86,920	95,356	-8.8%	29,614	32,601	-9.2%	57,306	62,755	-8.7%
Maui County	14,643	23,587	-37.9%	4,302	6,995	-38.5%	10,342	16,592	-37.7%
...Maui	14,421	21,718	-33.6%	4,183	6,756	-38.1%	10,238	14,962	-31.6%
...Molokai	450	1,049	-57.1%	182	284	-35.9%	268	765	NA
...Lanai	378	1,618	-76.7%	218	333	-34.4%	159	1,285	NA
Kauai	6,793	9,800	-30.7%	1,723	3,137	-45.1%	5,070	6,662	-23.9%
Big Island	10,510	15,999	-34.3%	2,331	3,626	-35.7%	8,179	12,372	-33.9%
...Hilo	3,418	4,830	-29.2%	597	1,304	-54.2%	2,821	3,525	-20.0%
...Kona	8,851	13,972	-36.6%	2,083	2,942	-29.2%	6,769	11,030	-38.6%
LENGTH OF STAY									
Oahu (days)	6.81	6.79	0.3%	5.71	5.83	-2.0%	7.38	7.29	1.2%
Maui (days)	5.78	5.84	-1.0%	5.78	6.17	-6.4%	5.79	5.69	1.6%
Molokai (days)	5.43	2.56	112.3%	9.43	2.91	224.2%	2.72	2.43	11.8%
Lanai (days)	3.70	5.56	-33.4%	5.24	4.95	5.8%	1.59	5.71	-72.2%
Kauai (days)	5.35	5.22	2.4%	5.61	6.10	-7.9%	5.26	4.81	9.3%
Big Island (days)	5.53	6.50	-15.0%	5.39	6.11	-11.8%	5.57	6.62	-15.9%
...Hilo (days)	3.30	3.62	-9.0%	3.32	5.06	-34.5%	3.30	3.09	6.6%
...Kona (days)	5.29	6.19	-14.6%	5.08	5.29	-3.9%	5.35	6.43	-16.8%
Statewide (days)	8.06	8.46	-4.8%	6.70	7.30	-8.3%	8.76	9.06	-3.3%
ACCOMMODATIONS									
Hotel	79,748	92,830	-14.1%	25,687	29,752	-13.7%	54,061	63,078	-14.3%
...Hotel Only	75,058	86,357	-13.1%	24,671	28,662	-13.9%	50,387	57,695	-12.7%
Condo	4,336	6,740	-35.7%	1,512	2,241	-32.5%	2,824	4,499	-37.2%
...Condo Only	2,767	4,176	-33.7%	1,255	1,819	-31.0%	1,512	2,358	-35.9%
Timeshare	2,644	NA	NA	681	NA	NA	1,963	NA	NA
...Timeshare Only	1,776	NA	NA	540	NA	NA	1,237	NA	NA
Apartment	4,052	4,324	-6.3%	1,277	1,473	-13.3%	2,775	2,851	-2.7%
Bed & Breakfast	764	1,458	-47.6%	312	445	-30.0%	452	1,013	-55.4%
Cruise Ship	286	445	-35.6%	249	231	8.0%	37	214	-82.8%
Friends or Relatives	4,960	5,915	-16.2%	2,485	2,776	-10.5%	2,475	3,139	-21.2%
PURPOSE OF TRIP									
Pleasure (Net)	84,122	97,652	-13.9%	28,237	32,738	-13.7%	55,885	64,915	-13.9%
...Honeymoon	5,183	5,395	-3.9%	1,500	1,843	-18.6%	3,682	3,552	3.7%
MC&I (Net)	4,691	5,804	-19.2%	1,360	1,766	-23.0%	3,331	4,038	-17.5%
....Convention/Conf.	3,691	4,084	-9.6%	930	1,193	-22.0%	2,761	2,891	-4.5%
....Corp. Meetings	439	1,178	-62.8%	287	384	-25.4%	152	794	-80.9%
....Incentive	569	558	2.0%	144	204	-29.5%	425	354	20.1%
Other Business	1,614	2,082	-22.5%	823	1,047	-21.3%	790	1,036	-23.7%
Visit Friends/Relatives	4,315	3,865	11.6%	1,767	1,664	6.2%	2,548	2,202	15.7%
Government/Military	463	394	17.4%	378	278	36.2%	84	116	-27.5%
Attend School	113	218	-48.3%	45	110	-59.3%	68	109	-37.2%
EXPENDITURES									
Total Expenditures (\$ mil.)	132.3	182.7	-27.6%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	171.0	194.2	-11.9%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,378.3	1,643.2	-16.1%	NA	NA	NA	NA	NA	NA

* Sample sizes are small for 1999.

NA: Not available

Source: DBEDT

TABLE 23: Other Asia MMA Visitor Characteristics: 2000 vs. 1999

OTHER ASIA	TOTAL			DOMESTIC			INTERNATIONAL*		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	988,880	905,320	9.2%	285,432	281,124	1.5%	703,448	624,196	12.7%
Total Visitors	152,543	129,564	17.7%	44,787	37,256	20.2%	107,756	92,309	16.7%
PARTY SIZE									
One	24,171	22,321	8.3%	10,882	9,950	9.4%	13,289	12,371	7.4%
Two	40,216	36,232	11.0%	9,542	9,744	-2.1%	30,674	26,488	15.8%
Three or more	88,156	71,011	24.1%	24,363	17,561	38.7%	63,793	53,450	19.4%
Avg Party Size	2.57	2.73	-5.8%	2.20	2.00	9.9%	2.72	3.02	-9.8%
VISIT STATUS									
First-Time	110,030	92,196	19.3%	26,845	23,125	16.1%	83,185	69,071	20.4%
Repeat	42,513	37,368	13.8%	17,942	14,130	27.0%	24,571	23,238	5.7%
Average # Trips	2.28	2.19	4.1%	3.15	2.91	8.2%	1.92	1.91	1.0%
TRAVEL METHOD									
Group Tour	82,352	64,507	27.7%	16,432	12,437	32.1%	65,920	52,070	26.6%
Package	100,382	81,093	23.8%	21,092	16,860	25.1%	79,290	64,233	23.4%
Group Tour & Pkg	76,197	58,697	29.8%	12,804	9,532	34.3%	63,394	49,165	28.9%
True Independent	46,010	42,662	7.8%	20,067	17,491	14.7%	25,943	25,171	3.1%
ISLANDS VISITED									
Oahu	138,816	116,306	19.4%	39,720	31,917	24.4%	99,096	84,389	17.4%
Maui County	30,518	34,537	-11.6%	7,254	9,057	-19.9%	23,264	25,480	-8.7%
...Maui	29,701	32,567	-8.8%	6,846	8,626	-20.6%	22,855	23,942	-4.5%
...Molokai	1,312	2,455	-46.5%	477	689	-30.7%	835	1,767	-52.7%
...Lanai	921	1,001	-7.9%	424	434	-2.2%	497	567	-12.3%
Kauai	9,083	6,621	37.2%	3,433	3,655	-6.1%	5,650	2,965	90.6%
Big Island	25,941	25,186	3.0%	4,681	5,447	-14.1%	21,260	19,739	7.7%
...Hilo	11,132	11,563	-3.7%	1,707	2,092	-18.4%	9,425	9,471	-0.5%
...Kona	20,222	19,463	3.9%	3,616	4,449	-18.7%	16,607	15,014	10.6%
LENGTH OF STAY									
Oahu (days)	5.52	5.74	-3.8%	5.15	5.79	-11.0%	5.67	5.72	-0.9%
Maui (days)	3.10	3.23	-4.0%	4.58	4.84	-5.4%	2.66	2.66	0.2%
Molokai (days)	2.75	2.76	-0.1%	4.38	3.76	16.6%	1.82	2.37	-22.9%
Lanai (days)	3.03	5.19	-41.5%	4.05	9.35	-56.7%	2.17	2.00	8.4%
Kauai (days)	3.70	3.97	-6.9%	5.74	4.62	24.2%	2.45	3.17	-22.6%
Big Island (days)	3.46	3.73	-7.2%	5.55	5.71	-2.8%	3.00	3.19	-5.8%
...Hilo (days)	2.30	2.37	-3.1%	3.88	3.90	-0.3%	2.01	2.03	-1.2%
...Kona (days)	3.18	3.42	-7.2%	5.35	5.16	3.7%	2.70	2.91	-7.0%
Statewide (days)	6.48	6.99	-7.2%	6.37	7.55	-15.5%	6.53	6.76	-3.5%
ACCOMMODATIONS									
Hotel	124,583	102,308	21.8%	35,620	29,665	20.1%	88,963	72,643	22.5%
...Hotel Only	119,093	98,149	21.3%	34,181	28,521	19.8%	84,911	69,628	22.0%
Condo	6,577	6,359	3.4%	2,927	2,683	9.1%	3,650	3,676	-0.7%
...Condo Only	4,752	4,815	-1.3%	2,487	2,195	13.3%	2,264	2,620	-13.6%
Timeshare	11,167	NA	NA	1,208	NA	NA	9,958	NA	NA
...Timeshare Only	10,124	NA	NA	888	NA	NA	9,236	NA	NA
Apartment	1,895	2,147	-11.7%	745	666	11.8%	1,150	1,481	-22.3%
Bed & Breakfast	1,536	7,982	-80.8%	540	411	31.6%	996	7,571	-86.8%
Cruise Ship	4,508	1,555	189.9%	337	462	-27.1%	4,171	1,093	281.6%
Friends or Relatives	5,062	7,485	-32.4%	3,834	3,201	19.8%	1,228	4,284	-71.3%
PURPOSE OF TRIP									
Pleasure (Net)	109,277	97,131	12.5%	31,517	26,629	18.4%	77,759	70,503	10.3%
...Honeymoon	18,175	18,960	-4.1%	1,935	1,891	2.4%	16,240	17,069	-4.9%
MC&I (Net)	20,662	13,221	56.3%	5,634	3,892	44.8%	15,028	9,329	61.1%
....Convention/Conf.	9,763	5,345	82.6%	2,315	1,692	36.8%	7,447	3,653	103.9%
....Corp. Meetings	4,890	3,339	46.5%	1,042	758	37.4%	3,848	2,581	49.1%
....Incentive	6,055	4,603	31.6%	2,323	1,507	54.1%	3,733	3,096	20.6%
Other Business	9,719	6,291	54.5%	3,852	3,171	21.5%	5,868	3,120	88.1%
Visit Friends/Relatives	8,572	7,599	12.8%	3,127	2,708	15.5%	5,446	4,892	11.3%
Government/Military	1,138	979	16.3%	518	651	-20.5%	620	327	89.5%
Attend School	988	1,080	-8.5%	201	233	-13.6%	787	847	-7.1%
EXPENDITURES									
Total Expenditures (\$ mil.)	192.8	174.5	10.5%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	194.9	192.7	1.1%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,263.8	1,346.8	-6.2%	NA	NA	NA	NA	NA	NA

* Sample sizes are small for 1999.

NA: Not available

Source: DBEDT

TABLE 24: Latin America MMA Visitor Characteristics: 2000 vs. 1999

LATIN AMERICA	TOTAL			DOMESTIC			INTERNATIONAL*		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	178,884	NA	NA	162,616	170,268	-4.5%	16,267	NA	NA
Total Visitors	18,150	NA	NA	16,121	17,305	-6.8%	2,029	NA	NA
PARTY SIZE									
One	4,693	NA	NA	4,048	4,191	-3.4%	645	NA	NA
Two	8,434	NA	NA	7,142	8,254	-13.5%	1,292	NA	NA
Three or more	5,023	NA	NA	4,931	4,860	1.5%	92	NA	NA
Avg Party Size	1.79	NA	NA	1.82	1.81	0.8%	1.54	NA	NA
VISIT STATUS									
First-Time	11,709	NA	NA	10,103	11,034	-8.4%	1,606	NA	NA
Repeat	6,441	NA	NA	6,017	6,272	-4.1%	423	NA	NA
Average # Trips	2.51	NA	NA	2.67	2.45	9.0%	1.25	NA	NA
TRAVEL METHOD									
Group Tour	2,104	NA	NA	1,948	2,279	-14.5%	156	NA	NA
Package	7,669	NA	NA	6,564	7,474	-12.2%	1,105	NA	NA
Group Tour & Pkg	1,550	NA	NA	1,394	1,792	-22.2%	156	NA	NA
True Independent	9,926	NA	NA	9,003	9,344	-3.7%	924	NA	NA
ISLANDS VISITED									
Oahu	13,719	NA	NA	12,188	12,560	-3.0%	1,531	NA	NA
Maui County	8,487	NA	NA	7,188	7,740	-7.1%	1,299	NA	NA
...Maui	8,397	NA	NA	7,099	7,670	-7.5%	1,299	NA	NA
...Molokai	232	NA	NA	232	191	21.1%	0	NA	NA
...Lanai	218	NA	NA	218	175	24.4%	0	NA	NA
Kauai	2,389	NA	NA	2,078	2,430	-14.5%	311	NA	NA
Big Island	3,418	NA	NA	3,040	3,229	-5.9%	378	NA	NA
...Hilo	1,002	NA	NA	920	1,042	-11.7%	82	NA	NA
...Kona	3,000	NA	NA	2,622	2,707	-3.2%	378	NA	NA
LENGTH OF STAY									
Oahu (days)	7.25	NA	NA	7.52	7.13	5.3%	5.10	NA	NA
Maui (days)	5.81	NA	NA	5.97	6.22	-4.0%	4.96	NA	NA
Molokai (days)	1.64	NA	NA	1.64	2.47	-33.6%	0.00	NA	NA
Lanai (days)	3.59	NA	NA	3.59	2.58	39.4%	0.00	NA	NA
Kauai (days)	4.40	NA	NA	4.63	5.31	-12.7%	2.83	NA	NA
Big Island (days)	5.56	NA	NA	5.87	5.94	-1.1%	3.04	NA	NA
...Hilo (days)	3.65	NA	NA	3.73	4.04	-7.5%	2.80	NA	NA
...Kona (days)	5.11	NA	NA	5.50	5.53	-0.5%	2.43	NA	NA
Statewide (days)	9.86	NA	NA	10.09	9.84	2.5%	8.02	NA	NA
ACCOMMODATIONS									
Hotel	13,557	NA	NA	12,066	12,652	-4.6%	1,491	NA	NA
...Hotel Only	12,918	NA	NA	11,653	12,024	-3.1%	1,265	NA	NA
Condo	1,305	NA	NA	1,305	2,149	-39.3%	0	NA	NA
...Condo Only	1,143	NA	NA	1,143	1,848	-38.1%	0	NA	NA
Timeshare	567	NA	NA	509	NA	NA	58	NA	NA
...Timeshare Only	447	NA	NA	447	NA	NA	0	NA	NA
Apartment	706	NA	NA	394	409	-3.7%	313	NA	NA
Bed & Breakfast	154	NA	NA	154	233	-33.6%	0	NA	NA
Cruise Ship	211	NA	NA	211	277	-23.7%	0	NA	NA
Friends or Relatives	1,648	NA	NA	1,337	1,417	-5.7%	311	NA	NA
PURPOSE OF TRIP									
Pleasure (Net)	14,153	NA	NA	12,461	13,762	-9.5%	1,691	NA	NA
...Honeymoon	1,928	NA	NA	1,514	1,764	-14.1%	413	NA	NA
MC&I (Net)	2,219	NA	NA	2,116	1,942	8.9%	103	NA	NA
....Convention/Conf.	1,550	NA	NA	1,447	1,209	19.7%	103	NA	NA
....Corp. Meetings	371	NA	NA	371	358	3.7%	0	NA	NA
....Incentive	315	NA	NA	315	412	-23.5%	0	NA	NA
Other Business	560	NA	NA	560	458	22.3%	0	NA	NA
Visit Friends/Relatives	881	NA	NA	827	777	6.6%	54	NA	NA
Government/Military	75	NA	NA	75	84	-10.4%	0	NA	NA
Attend School	32	NA	NA	32	87	-62.8%	0	NA	NA
EXPENDITURES									
Total Expenditures (\$ mil.)	32.1	29.4	9.2%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	179.6	172.8	3.9%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,770.0	1,700.3	4.1%	NA	NA	NA	NA	NA	NA

* Sample sizes are small for both 1999 and 2000.

NA: Not available

Source: DBEDT

TABLE 25: Other MMA Visitor Characteristics: 2000 vs. 1999

OTHER	TOTAL			DOMESTIC			INTERNATIONAL		
	2000	1999	% Change	2000	1999	% Change	2000	1999	% Change
Total Visitor Days	2,951,426	3,292,779	-10.4%	1,943,471	2,001,591	-2.9%	1,007,956	1,291,188	-21.9%
Total Visitors	300,313	310,656	-3.3%	186,073	194,494	-4.3%	114,240	116,162	-1.7%
PARTY SIZE									
One	94,051	95,342	-1.4%	51,578	53,117	-2.9%	42,473	42,225	0.6%
Two	115,094	125,519	-8.3%	80,758	86,902	-7.1%	34,336	38,616	-11.1%
Three or more	91,175	89,796	1.5%	53,737	54,475	-1.4%	37,438	35,320	6.0%
Avg Party Size	1.72	1.71	0.7%	1.76	1.76	0.0%	1.66	1.62	2.1%
VISIT STATUS									
First-Time	114,947	116,948	-1.7%	74,428	82,785	-10.1%	40,519	34,163	18.6%
Repeat	185,373	193,708	-4.3%	111,645	111,709	-0.1%	73,728	81,999	-10.1%
Average # Trips	4.92	5.02	-2.0%	4.79	4.41	8.5%	5.15	6.05	-15.0%
TRAVEL METHOD									
Group Tour	34,708	28,128	23.4%	19,956	20,299	-1.7%	14,751	7,829	88.4%
Package	94,906	93,887	1.1%	62,842	69,122	-9.1%	32,064	24,765	29.5%
Group Tour & Pkg	26,636	22,334	19.3%	15,035	15,532	-3.2%	11,601	6,802	70.6%
True Independent	197,342	210,975	-6.5%	118,310	120,606	-1.9%	79,032	90,369	-12.5%
ISLANDS VISITED									
Oahu	218,041	215,634	1.1%	120,657	120,933	-0.2%	97,384	94,701	2.8%
Maui County	80,495	99,983	-19.5%	65,900	78,448	-16.0%	14,595	21,536	-32.2%
...Maui	78,235	94,100	-16.9%	63,957	76,281	-16.2%	14,278	17,819	-19.9%
...Molokai	2,689	3,206	-16.1%	2,420	2,791	-13.3%	269	415	-35.2%
...Lanai	2,692	6,819	-60.5%	2,571	3,263	-21.2%	121	3,556	-96.6%
Kauai	36,260	44,255	-18.1%	29,127	36,510	-20.2%	7,133	7,745	-7.9%
Big Island	46,854	60,877	-23.0%	33,684	39,078	-13.8%	13,170	21,799	-39.6%
...Hilo	16,502	24,649	-33.1%	10,552	13,354	-21.0%	5,950	11,295	-47.3%
...Kona	38,635	46,664	-17.2%	29,007	32,882	-11.8%	9,628	13,782	-30.1%
LENGTH OF STAY									
Oahu (days)	8.24	8.73	-5.6%	8.30	7.57	9.6%	8.17	10.21	-20.0%
Maui (days)	7.39	7.01	5.4%	7.41	7.13	3.9%	7.33	6.52	12.5%
Molokai (days)	4.90	4.83	1.6%	5.19	5.17	0.4%	2.28	2.50	-8.8%
Lanai (days)	4.89	5.27	-7.2%	5.04	4.93	2.1%	1.69	5.58	-69.7%
Kauai (days)	6.32	6.07	4.1%	6.66	6.45	3.2%	4.91	4.24	15.9%
Big Island (days)	6.85	7.07	-3.1%	7.40	7.06	4.8%	5.46	7.10	-23.0%
...Hilo (days)	4.20	4.79	-12.4%	4.85	4.99	-2.7%	3.04	4.57	-33.3%
...Kona (days)	6.52	6.69	-2.7%	6.82	6.36	7.2%	5.59	7.49	-25.3%
Statewide (days)	9.83	10.60	-7.3%	10.44	10.29	1.5%	8.82	11.12	-20.6%
ACCOMMODATIONS									
Hotel	186,223	184,802	0.8%	117,335	122,807	-4.5%	68,889	61,995	11.1%
...Hotel Only	172,338	168,304	2.4%	107,468	113,495	-5.3%	64,870	54,809	18.4%
Condo	37,027	42,104	-12.1%	29,709	33,550	-11.4%	7,318	8,554	-14.4%
...Condo Only	31,144	33,394	-6.7%	24,925	28,549	-12.7%	6,219	4,845	28.4%
Timeshare	10,270	NA	NA	8,681	NA	NA	1,589	NA	NA
...Timeshare Only	8,317	NA	NA	6,728	NA	NA	1,589	NA	NA
Apartment	9,088	7,807	16.4%	4,336	5,204	-16.7%	4,752	2,603	82.6%
Bed & Breakfast	3,223	4,969	-35.1%	2,816	3,243	-13.2%	407	1,726	-76.4%
Cruise Ship	4,081	3,839	6.3%	3,030	3,380	-10.3%	1,050	459	128.9%
Friends or Relatives	41,280	43,831	-5.8%	22,940	25,084	-8.5%	18,340	18,747	-2.2%
PURPOSE OF TRIP									
Pleasure (Net)	194,212	203,483	-4.6%	134,060	142,840	-6.1%	60,152	60,643	-0.8%
...Honeymoon	12,902	16,114	-19.9%	10,336	13,097	-21.1%	2,565	3,016	-14.9%
MC&I (Net)	30,725	31,807	-3.4%	22,352	19,409	15.2%	8,373	12,398	-32.5%
....Convention/Conf.	22,453	22,117	1.5%	15,574	12,817	21.5%	6,879	9,300	-26.0%
.....Corp. Meetings	5,412	6,145	-11.9%	4,203	3,908	7.5%	1,210	2,237	-45.9%
.....Incentive	3,380	3,769	-10.3%	2,751	2,903	-5.2%	629	866	-27.3%
Other Business	16,705	15,431	8.3%	7,993	8,449	-5.4%	8,712	6,982	24.8%
Visit Friends/Relatives	34,373	29,076	18.2%	17,684	18,223	-3.0%	16,689	10,853	53.8%
Government/Military	13,016	15,443	-15.7%	3,211	3,767	-14.7%	9,804	11,676	-16.0%
Attend School	2,982	5,970	-50.0%	955	976	-2.2%	2,027	4,994	-59.4%
EXPENDITURES									
Total Expenditures (\$ mil.)	500.3	545.8	-8.3%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	169.5	165.7	2.3%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,666.0	1,756.8	-5.2%	NA	NA	NA	NA	NA	NA

NA: Not available

Source: DBEDT

**TABLE 26: 2000 Visitor Age Distribution by MMA
(% of MMA Total)**

Age	U.S. West			U.S. East			Japan			Canada			Europe		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
<10	4.2	3.2	7.4	2.3	1.9	4.1	2.7	2.9	5.7	2.7	2.5	5.2	1.4	1.4	2.8
10-19	5.9	5.2	11.2	4.5	4.1	8.5	7.2	9.6	16.8	4.7	6.3	11.0	3.3	3.1	6.4
20-29	6.8	6.6	13.4	7.6	7.3	14.8	10.5	17.5	28.0	6.0	7.2	13.2	9.6	8.8	18.4
30-39	10.2	8.4	18.6	10.2	8.1	18.3	6.8	8.1	14.9	8.1	8.7	16.8	12.1	8.6	20.7
40-49	11.6	9.2	20.9	11.7	9.5	21.2	5.4	6.4	11.8	10.0	9.7	19.7	9.6	8.1	17.7
50-59	9.1	6.8	16.0	10.4	8.1	18.5	6.1	8.4	14.5	11.0	9.4	20.4	11.3	8.3	19.6
>60	7.0	5.5	12.5	8.0	6.5	14.5	3.3	5.0	8.3	5.9	7.7	13.6	7.9	6.5	14.4
Total	55.0	45.0	100.0	54.6	45.4	100.0	42.1	57.9	100.0	48.5	51.5	100.0	55.3	44.7	100.0
Visitors	1,337,837	1,094,607	2,432,444	934,855	777,856	1,712,712	765,063	1,052,580	1,817,643	122,197	129,646	251,843	92,324	74,649	166,973

Age	Oceania			Other Asia			Latin America			Other			All Visitors		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
<10	3.3	2.9	6.2	3.5	2.8	6.3	2.4	1.8	4.2	4.1	2.9	6.9	3.2	2.7	5.9
10-19	6.6	7.6	14.2	4.9	4.7	9.7	4.1	6.0	10.2	6.8	4.6	11.5	5.8	6.1	11.9
20-29	7.7	9.3	17.1	10.9	10.4	21.3	13.9	15.6	29.4	7.6	7.3	14.9	8.2	9.8	18.0
30-39	7.7	7.3	15.0	16.1	9.8	26.0	14.1	9.5	23.6	10.8	7.9	18.7	9.4	8.3	17.7
40-49	9.1	9.5	18.6	12.1	6.2	18.3	10.0	7.2	17.2	11.3	8.8	20.2	9.9	8.5	18.3
50-59	10.2	8.7	18.8	7.5	4.3	11.8	5.5	4.5	10.0	9.4	7.4	16.7	8.8	7.7	16.4
>60	4.6	5.5	10.1	3.1	3.5	6.6	2.8	2.5	5.3	6.2	4.8	11.0	6.1	5.7	11.8
Total	49.2	50.8	100.0	58.1	41.9	100.0	52.9	47.1	100.0	56.2	43.8	100.0	51.3	48.7	100.0
Visitors	47,260	48,714	95,974	88,659	63,884	152,543	9,601	8,549	18,150	168,703	131,610	300,313	3,566,500	3,382,095	6,948,594

FIGURE 3: 2000 U.S. West Visitor Age Distribution

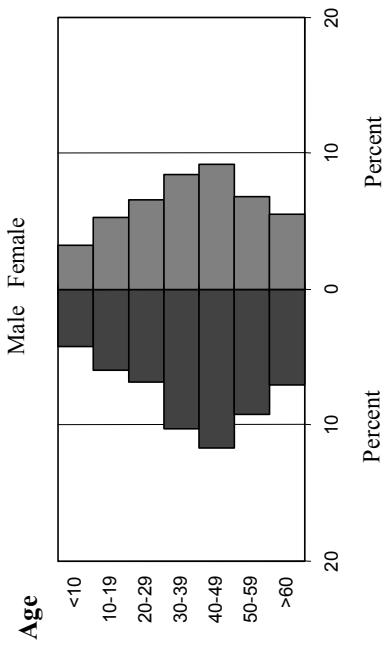


FIGURE 4: 2000 U.S. East Visitor Age Distribution

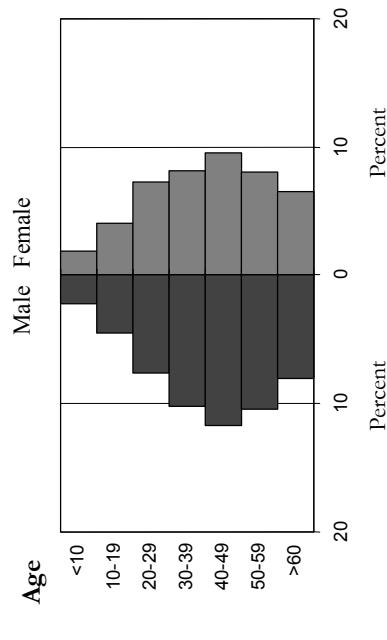


FIGURE 5: 2000 Japan Visitor Age Distribution

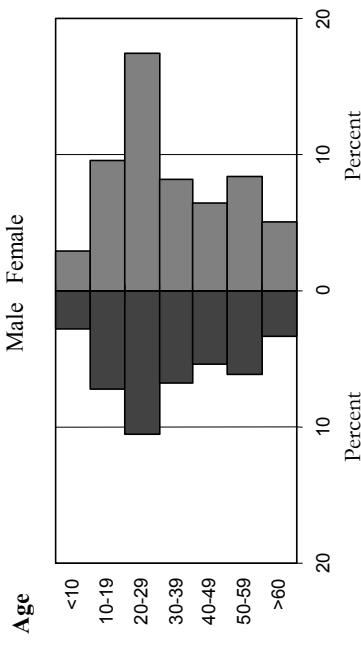
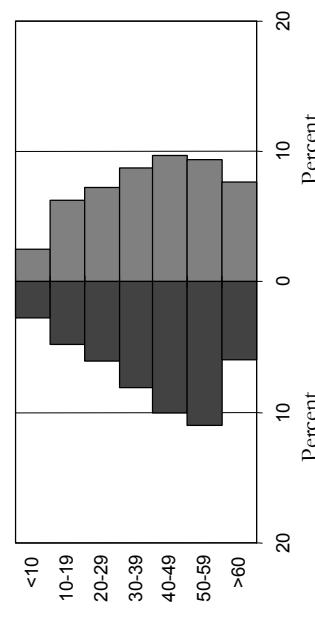


FIGURE 6: 2000 Canada Visitor Age Distribution



Source: DBEDT